

**North Park Main Street
Economic Restructuring Committee
Tuesday, March 19, 2013
Minutes**

Attendance

Trent Riley (chair), Nikki Berdy, Chris Roehm, Mario Sanchez, Patrick Edwards, Angela Landsberg (Executive Director) and Kevin Clark (Assistant Director)

- 1. Call to Order at 12:01 p.m.**
- 2. Approval of Minutes and Agenda**
Minutes and agenda approved by consensus.
- 3. Announcements and Public Comments**
 - Angela Landsberg was asked about the North Park video that was shown the month prior. She stated that the video will be available soon via one of the online methods.
- 4. Business Recruitment Package**
 - Angela Landsberg spoke about the different components that an updated business recruitment package will contain: a video that showcases, an online business directory, commercial listing on the website and a brochure to hand to people.
 - o The brochure is what staff and the committee will work on next.
 - o The purpose of the brochure is to highlight the neighborhood strengths and characteristics.
 - Elements of the brochure will be:
 - Farm to table food
 - Health and fitness
 - Geographic location
 - Demographics
 - Art
 - Historic Architecture
 - Monthly activities
- 5. Green Business incubator**
 - Kevin Clark reported that he is working on green business incubator with Jay Corralles. The project is in very early stages and was brought by Jay.
 - o The goal is to write a proposal and search for funding.
 - o It is a long-term project that would not necessarily develop into anything
 - o The goal is to bring talented people looking to work in the green economy to North Park.
- 6. New Businesses Openings/Closings**
 - NONE
- 7. Adjourn — 12:58 p.m.**

Next Meeting: April 16, 2013

Respectfully submitted,
Kevin Clark, Assistant Director
Chair: Trent Riley