

**North Park Main Street
Economic Restructuring Committee
Tuesday, January 15, 2013
Minutes**

Attendance

Trent Riley (chair), Nikki Berdy, Angela Landsberg (Executive Director) and Kevin Clark (Assistant Director)

- 1. Call to Order at 12:05 p.m.**
- 2. Approval of Minutes and Agenda**
Minutes and agenda approved by consensus.
- 3. Announcements and Public Comments**
None
- 4. Donornation**
-Representatives from Donornation came to the meeting to present what their company does and how they would like to work with NPMS. They are a San Diego based company who were previously called safe list. They have a similar function as craigslist and groupon with a part of the proceeds of every sale going towards local schools or charities. This is a great way for schools and the business community to come together. They would like to partner with us to help promote a marketplace that would benefit either NPMS or locally participating schools. Donornation left with Angela Landsberg letting them know that the ER committee would make a recommendation to the board about them.
- 5. Street Banner Sales**
-NPMS staff prepared an information sheet that highlight how the other BIDs sell or manage their banner space. The committee engaged in a long discussion about the type of program the way in which these programs are run. Input from the committee directed NPMS to staff to work up a cost projection for creation and installation of banners in different areas. When this was known the committee could make a more informed decision on how to move forward next month.
- 6. New Businesses Openings/Closings**
NONE
- 7. Adjourn — 12:48 p.m.**

Next Meeting: February 19, 2012

Respectfully submitted,
Kevin Clark, Assistant Director
Chair: Trent Riley