

PROMOTIONS COMMITTEE MEETING
Thursday, February 19th, 2015

North Park Main Street
3076 University Ave, San Diego, CA 92104

AGENDA
11:00 AM
(619) 294-2501

1. Call to Order
2. Introductions
3. Approval of Minutes and Agenda
4. Sponsor Updates
5. Event Promotion
 - a. Website
 - b. Posters
 - c. Blog and social media content
 - d. Poster Contest
 - i. Voting Ends March 3 at Midnight
 - ii. Top 5 Announced on Facebook: March 4 at Noon
 - iii. Grand Prize Winner Announced on Facebook: March 13
6. Jefferson Poster Contest Update
7. Stage and Music Update
8. Kids Art Block
9. Live Art
10. Vendors
 - a. Food
 - b. Regular
 - c. Art
 - d. Craft Mafia
11. Beer Gardens
12. Craft Beer Block
 - a. Breweries
13. Volunteers
14. Additional Items
15. Adjourn