

ECONOMIC RESTRUCTURING COMMITTEE MEETING

Minutes

Tuesday, February 17th, 2015

12:00 PM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: Trent Riley (Chair), Mario Sanchez, Nate Benedetto, David Gamboa, Ari Isaak, Stephanie Hardman, Jillian Wolter (Executive Assistant)

- 1) **Call to Order: 12:05 PM**
- 2) **Introductions**
- 3) **Approval of Agenda & Minutes**
 - Agenda Approved by consensus
 - Approval of minutes from January 2015
 - i. Motion by Trent Riley, Second by Nate Benedetto
- 4) **Website Redesign:** Group reviewed website redesign progress - Items still outstanding:
 - New photos (Rich to follow up to see if his photographer friend would help)
 - Boutique page needs info and photos (assign in the next meeting)
 - Dining page - pending Matt Gordon edits
 - Jillian and Corey to work on the Google Calendar
- 5) **Committee Name Change:** Committee voted to change name to Business Development Committee and to submit to BOD in next meeting for approval.
- 6) **GIS Project:** Guest Ari Isaak did presentation of GIS/Mapping of NPMS businesses. He volunteered to come back and work with us on refining the map of our district with various data points.
Next Steps: Determine how to use data / types of problems we want to solve with data for North Park
- 7) **Available Parcels Project:** Identify available parcels for rent or sale and help promote to potential investors. Group discussed the need and format for this information.
- 8) **Parking Management** – Trent arranged to have ACE Parking come to our March meeting. Committee discussed asking for metrics about different times/days that the parking garage is in use. Discussed possible reward programs associated with parking and promotions for packages, etc..
- 9) **Business Survey** - Trent to find questions for last survey we developed and resubmit via SurveyMonkey
- 10) **New Businesses:**
 - A. N Park Brew Pub
 - B. 30th Street art gallery
- 11) **Adjourn**

Meeting adjourned at 12:50 PM

Next Meeting:
Tuesday, March 17th, 2015