

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 294-2501

Tuesday, September 12, 2017 at 12:30 PM

1. **Call to Order: 11:07 am**
2. **Approval of Agenda and Minutes**
 - a. Motion to approve by Paris Landing, seconded by Patric Stillman
3. **Public Comment on Items Not on the Agenda (3 minute limit per person)**
 - a. No comment
4. **Merchant Services Presentation**
 - a. A presentation on the types of merchant services offered to businesses by SDCCU merchant services was given by Travis Marra and Jennifer Prodor of SDCCU.
5. **North Park Recreation Center Presentation**
 - a. A presentation of events and services offered by the North Park Recreation Center was given to the committee by Jay Villanueva and Becky Lowndes Of North Park and Recreation Center.
6. **San Diego Tourism Authority**
 - a. Angela gave a synopsis of event services offered by SDTA and proposed that NPMS create an event package that could be brokered through SDTA to potential North Park visitors. Proposed package could include a progressive restaurant and shopping tour with a closed off event and entertainment. A list of add-ons could be created to offer along with the package.
7. **Remaining 2017 Events**
 - a. Angela gave a review of the remaining events in 2017: Small Business Saturday and Scavenger Hunt on November 25th, November Holiday Event with the Thursday Market on November 30, and Taste of North Park on October 14th.
 - b. Elexia de la Parra gave an overview of her Dia De Los Muertos Event to be held on October 22nd from 12:00-4:00 pm.
8. **Announcements**
 - a. None
9. **Adjournment**

Meeting adjourned at 11:50 am

Next Meeting: November 14, 2017 at 11:00 AM