

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 294-2501

Tuesday, August 8, 2017 at 12:30 PM

1. **Call to Order: 11:05 am**
2. **Approval of Agenda and Minutes**
 - a. Approved on Consensus
 - b. Troy Geyer made Chair of Business Development Committee
3. **Public Comment on Items Not on the Agenda (3 minute limit per person)**
 - a. No comment
4. **San Diego Tourism Authority**
 - a. Angela spoke about meeting with Adrianna Villagrana to develop packages to sell to conventioners. Committee attendees gave feedback and ideas on what to include, what is doable, who to include, and what opportunities and benefits exist. Next meeting will focus on development of packages. Stakeholders to be invited.
5. **Explore North Park Magazine**
 - a. Angela announced to the committee that although we have taken delivery of the magazines, the printing of the magazine was off and subpar.
6. **Remaining 2017 Events**
 - a. Angela announced the date of the proposed Winter Event as November 30, 2017. Event is still in a formative phase.
 - b. She also recapped upcoming events: Taste of North Park, Dia de Los Muertos on 10/22/17, and Small Business Saturday held on November 25th.
7. **Announcements**
 - a. Angela announced the August 17th Concierge Event at the new Casa Artelexia from 6-8:00m pm.
 - b. Angela gave an update on Taste of North Park, stressing the need for volunteers and street musicians. Tickets on sale 8/16 with different pricing tiers.
8. **Adjournment**

Meeting adjourned at 11:45 PM

Next Meeting: September 12, 2017, 11:00 AM