

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 294-2501

Tuesday, June 20, 2017 at 12:30 PM

Attendance: Jake Romero (Assistant Director), Angela Landsberg (Executive Director), Nima Ghaheri

1. **Call to Order: 12:39 PM**
2. **Approval of Agenda and Minutes**
 - a. Approved on Consensus
3. **Public Comment on Items Not on the Agenda (3 minute limit per person)**
 - a. No comment
4. **North Park Businesses**
 - a. Jake handed out a list of new and closed North Park businesses
5. **North Park Community Survey**
 - a. Jake handed out copies of the survey/presentation
6. **Wayfinding**
 - a. Angela reviewed efforts being made to produce an electronic Wayfinding app.
7. **NPMS Outreach Brochure**
 - a. Jake presented a draft of the NPMS Outreach Brochure
8. **Wayfinding**
 - a. An update on wayfinding was given by Angela. NPMS is investigating the feasibility of doing an app for wayfinding instead of a physical sign. Angela is applying for change of funding from the County.
 - b. Angela said we need \$90k more to implement the original wayfinding plan.
 - c. Rich Geisler met with the City Attorney about the garage transfer. He will see if we can still get funding.
9. **Letter to Maintenance Assessment District**
 - a. MAD going out to bid for a new contract, but weekend trash pickup is not included in the new RFP.
 - b. A letter sent to the MAD requesting weekend trash pickup
10. **Announcements**
 - a. Nima announced bringing a commercial real estate agent to the next meeting to revive the vacant property project
11. **Adjournment**

Meeting adjourned at 1:15 PM

Next Meeting: August 15, 2017, 12:30 PM