

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 294-2501

Tuesday, April 18, 2017 at 12:30 PM

Attendance: Jake Romero (Assistant Director), Angela Landsberg (Executive Director), Rich Geisler, Joseph Balistreri, Alissa Gabriel, Steve Blasingham

- 1. Call to Order: 12:36 PM**
- 2. Approval of Agenda and Minutes**
 - a. Approved on Consensus
- 3. Public Comment on Items Not on the Agenda (3 minute limit per person)**
 - a. No comment
- 4. North Park Businesses**
 - a. Steve Blasingham talked about their slow opening at Tamarindo. Angela spoke about changes in the district including changes at the former Tobacco Rhoda's and new restaurant in Ritual Space called Working Class.
- 5. Recap on April Mixer**
 - a. Jake and Angela gave a recap of the mixer. Joe recommended having mixers quarterly.
- 6. Storefront Improvements**
 - a. Alissa Gabriel gave an overview of the City of San Diego Storefront Improvement Program, including a presentation of previous projects.
- 7. New Intern**
 - a. Angela announced our new intern, Miguel Martinez, at the meeting and mentioned some projects he will be working on including an intercept survey.
- 8. Wayfinding**
 - a. An update on wayfinding was given by Angela. NPMS is investigating the feasibility of doing an app for wayfinding instead of a physical sign. Angela is applying for change of funding from the County.
 - b. Angela said we need \$90k more to implement the original wayfinding plan.
 - c. Rich Geisler met with the City Attorney about the garage transfer. He will see if we can still get funding.
- 9. Letter to Maintenance Assessment District**
 - a. MAD going out to bid for a new contract, but weekend trash pickup is not included in the new RFP.
 - b. Board to develop list of services and a letter (to be copied to Chris Ward) requesting additional services from that list. Weekend trash pickup to be on the list of requested services.
- 10. Announcements**
- 11. Adjournment**

Meeting adjourned at 1:33 PM

Next Meeting: June 20, 2017, 12:30 PM