

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3076 University Avenue | (619) 294-2501

Tuesday, January 17, 2017 at 12:30 PM

Attendance: Jake Romero (Assistant Director), Angela Landsberg (Executive Director), Rich Geisler, Jason Noble, Carlos Ramirez, Sandra Gains, Ricardo Vazquez, Sarah King, Colin Mathewson, Kristin Hardy, Nima Ghaheri

1. Call to Order: 12:39 PM

2. Approval of Agenda and Minutes

- a. Approved on Consensus

3. Public Comment on Items Not on the Agenda (3 minute limit per person)

- a. Julie Warren attended the meeting in order to confirm the date and time for the NPMS open house that will feature her artwork. Date of the open house will be Wednesday, May 3rd from 5-7:00 pm. NPMS will publicize the event.

4. North Park Businesses

- a. Angela gave an overview of the number of new businesses in North Park that opened in 2016 as well as the number of jobs created by these businesses.

5. Recap on Training Workshop and Happy Hour

- a. Jake gave a recap of the 3/15/17 event held at Mike Hess Brewing. He stated that the event was well-attended and a great success, with many attendees taking advantage of the programs offered by San Diego Workforce Partnership.

6. Storefront Improvements

- a. Angela gave a recap of storefront improvement projects and the amount spent by businesses on the program in 2016.

7. Possible Projects

- a. Angela presented a list of possible projects that the Committee could take on for 2017. Of the suggested projects, it was determined that data on available business properties for rent would be the most doable. Nima Ghaheri stated that he would work with a commercial agent contact to spearhead the project. Additionally, he offered to compile data for NPMS on open listings.

8. Announcements

- a. Angela gave a review of SDCCU Festival of the Arts in North Park to date, including changes and new additions to the Festival.
- b. Reverend Colin Mathewson of Saint Luke's Church announced projects the church is working on including:
 1. Community work day on April 1, 2017 for the community garden project. Saint Luke's is currently working with an international rescue organization to manage and activate the garden. 3 year lease on the property for the garden.
 2. He gave an update on the Tiny House Demonstration / Community Advocacy project. He stated that project fits with the City Council agenda on homelessness.
- c. Representatives of Chase bank gave a presentation on services that they offer to business: credit cards, lending, and real estate. Angela inquired about school programs.
- d. Angela gave an update on the Rock & Roll marathon: a representative will be attending the next Board meeting to give a presentation.

9. Adjournment

Meeting adjourned at 1:22 PM