

# BUSINESS DEVELOPMENT COMMITTEE MEETING

## MINUTES

North Park Main Street

Tuesday, December 20, 2016 at 12:30 PM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

*Attendance: Jake Romero (Assistant Director), Steve Blasingham, Kristin Hardy*

**1. Call to Order: 12:30 PM**

**2. Approval of Agenda and Minutes**

- a. Approved on Consensus

**3. Explore North Park Calendar**

- a. Jake spoke of the benefits of utilizing the calendar and demonstrated how to access it.

**4. Newsletter:**

- a. Jake Romero showed the new newsletter format to committee attendees. Overall feedback was positive

**5. Going Green Survey**

- a. Jake spoke of the Survey Monkey questionnaire to go out in January. The survey will address issues on adopting green alternatives in North Park Businesses. May also point to identifying a contractor for waste disposal at better group rates.

**6. Announcements**

- a. No announcements

**7. Adjournment**

Meeting adjourned at 12:40 PM