

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, November 15, 2016 at 12:30 PM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

Attendance: *Jake Romero (Assistant Director), Joseph Balistrieri
Nima Ghaheri, Steve Blasingham, Kristin Hardy, Martin Kruming*

1. Call to Order: 12:32 PM

2. Approval of Agenda and Minutes

- a. Approved on Consensus

3. Guest: Martin Kruming

- a. Martin gave an introduction about his organization, Global partners, an organization that creates global partnerships with talent in sister cities across the world.

4. Newsletter:

- a. Jake Romero asked for guidance from the committee on the design and scope of the newsletter.
- b. It was agreed by the committee that the newsletter could benefit from a redesign utilizing drop down menus instead of a scrolling design and should focus on integration.

5. Going Green

- a. It was recommended that Taste of North Park focus on green efforts to reduce waste.
- b. A campaign by NPMS highlighting green businesses was also recommended.

6. Announcements

- a. No announcements

7. Adjournment

Meeting adjourned at 1:33 PM