

# BUSINESS DEVELOPMENT COMMITTEE MEETING

## MINUTES

North Park Main Street

Tuesday, September 20, 2016 at 12:30 PM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

**Attendance:** Kelly Etter, Kristin Hardy, Nima Ghaheri, Steve Blasingham, Angela Landsberg (Executive Director), Jake Romero (Assistant Director)

**1. Call to Order: 12:35 PM**

**2. Approval of Agenda and Minutes**

- a. Approved on Consensus

**3. Presentation: Kelly Etter, Business Management Services**

- a. Kelly gave a presentation on the various support services she offers to businesses.

**4. Events Calendar:**

- a. Geared to audiences outside of North Park with goal of driving visitors to the district.
- b. A component of Explore North Park campaign, which includes magazine ads, explore North Park website, social media program, and our own print magazine.

**5. New Business Update**

- a. Nomad Donuts on Illinois
- b. New breakfast eatery by Breakfast Republic
- c. Hangers: an environmentally friendly dry cleaner

**6. Quality of Life Issues Workshop**

- a. Business owners invited to attend workshop addressing homeless and vagrancy issues, crime, etc. Owners will learn their rights as business owners and what to do if they encounter a problem. SDDP, City Attorney's office and Alpha Project will be on panel.

**7. Announcements**

- a. Taste of North Park coming soon
- b. History tour to be held as part of Archtoberfest
- c. Ciclosdias on October 30: Streets closed on route for residents to stroll and bike through. NPMS working with business owners letting them know how they can promote their businesses. We will have a DJ, karaoke, and a costume contest
- d. Nima began a conversation about improvements made from Observatory Concerts and crowd control. Noted that there are still problems with public urination, public drug use, trash, and parking. Angela stated that Residents should write a letter to the City stating their concerns and explain the quality of life issues they are experiencing.
- e. North Park Planning Committee Meeting tonight will address the UAMP, parking changes, landscaping of proposed median down University. Community strongly urged to attend.

**8. Adjournment**

Meeting adjourned at 1:18 PM