

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street
Tuesday, April 19, 2016 at 12:30 PM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501

Attendance: Rich Geisler, Nima Ghaheri, Kristin Hardy, Jillian Wolter (Assistant Director), Angela Landsberg (Executive Director)

1. **Call to Order: 12:37 PM**
2. **Approval of Agenda and Minutes**
 - Approved on Consensus
3. **New Business Outreach / Welcome Packet**
 - a. **Review Progress**
 - b. **Compile information discussed last meeting**
 1. **What is North Park Main Street? Intro Letter** – Rich Geisler
 1. Rich will edit language from website
 2. **NPMS Membership Information** – Angela Landsberg
 1. Angela will compile some information based on Bylaws
 3. **Meeting Schedules / Important Dates** – Jillian Wolter
 1. Should also include description of Committees
 4. **Program Information**
 1. Explore North Park / PROW / Storefront Improvement
 2. Street Banners
 5. **Event Information**
 6. **Important Contacts**
 7. **Emergency Information**
 1. Will be included in Important Contacts
 2. Nima and Kristin volunteered to edit and confirm information is correct
 8. **Parking Garage Information**
 9. **Small Business Financing Resources**
 - c. **Additions**
 1. Graffiti Removal Information
 2. City of San Diego Business License Information
 3. Associate Membership Application
 4. New Business Checklist – Jillian will work on editing current draft
4. **Announcements**
5. **Adjournment**

Meeting adjourned at 12:51 PM