

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **MINUTES**

**North Park Main Street  
Tuesday, March 15, 2016 at 12:30 PM  
North Park Main Street Office | 3076 University Avenue  
(619) 294-2501**

*Attendance: Rich Geisler, Matt Gordon, Jillian Wolter (Assistant Director), Angela Landsberg (Executive Director)*

- 1. Call to Order: 12:35 PM**
- 2. Approval of Agenda and Minutes**
  - Tabled due to lack of quorum
- 3. New Business Outreach / Welcome Packet**
  - a. NPMS Membership Information**
    1. Angela will compile some information based on Bylaws
  - b. Meeting Schedule**
  - c. Program Information**
    1. Explore North Park
    2. PROW
    3. Storefront Improvement
  - d. Event Information**
  - e. Important Contacts**
  - f. Emergency Information**
    1. Will be included in Important Contacts
  - g. Parking Garage information**
  - h. Small Business Financing Resources**
  - i. Additions**
    1. Map of District
    2. What is North Park Main Street? Intro Letter – Rich will edit language from website
    3. Graffiti Removal Information
    4. New Business Checklist – Jillian will work on editing current draft
- 4. Announcements**
- 5. Adjournment**

Meeting adjourned at 1:03 PM