

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

**North Park Main Street
Tuesday, January 19, 2016 at 12:00 Noon
North Park Main Street Office | 3076 University Avenue
(619) 294-2501**

Attendance: Rich Geisler, Catherine LaFond, Nate Benedetto, Mario Sanchez, Jillian Wolter (Assistant Director), Angela Landsberg (Executive Director)

- 1. Call to Order: 12:08 PM**
- 2. Approval of Agenda and Minutes**
 - Agenda Approved by consensus
 - Minutes Approved by consensus
- 3. Non-Agenda Public Comment**
- 4. Goal Setting Session**
 - a. Committee collaborated to update the Committee Structure Chart
 1. Main goals include:
 1. Development of a New Business Welcome Packet
 2. Continued focus on Parking in the district
 3. Overall promotion of Smart Growth in North Park
 4. Business Education and Outreach
- 5. Angled Parking Conversion Petitions**
 - a. Areas have been divided among committee members to be completed by February 2 for our wayfinding meeting
- 6. Wayfinding Signage Update**
 - a. Joint Design / Business Development Committee Tour of Downtown Partnership's Wayfinding Program
 1. Tuesday, February 2 at 9:00 AM. Meeting place TBA
 2. Downtown Partnership just completed a similar project that we can see firsthand
 3. This will be in place of the regular Business Development Committee Meeting for February
- 7. Announcements**
- 8. Adjournment**

Meeting adjourned at 12:55 PM