

BUSINESS DEVELOPMENT COMMITTEE MEETING

Minutes

Tuesday, June 16th, 2015 12:00 PM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: Trent Riley (Chair), Mario Lopez, Cindy Matherly, Becki Kaplan, Jillian Wolter (Executive Assistant), Angela Landsberg (Executive Director)

1) Call to Order: 12:10 PM

2) Approval of Agenda & Minutes

- Agenda and April Minutes Approved by consensus

3) Parking Garage / Wayfinding Signage

- A. Angie, Trent, and Rich met with Stephanie Shook from Civic San Diego and ACE Parking to talk about how much funding is available
- B. Since this meeting, we have learned that \$125,000 available – meeting with engineer next week to get a bid on sign plan
- C. The goal is to develop signage directing people toward North Park from Upas, from Park Avenue, from 805, etc.
- D. Working on obtaining parking data for North Park lot since opening of the Observatory

4) Red Sidewalk Project

- A. Project Background
 1. To repair sidewalks at:
 1. North side of University Avenue from 30th Street to Ohio
 2. South side of University Avenue from Ray Street to Granada (patches only)
- B. NPMS will distribute timeline information as soon as we get information from the City

5) University Avenue Mobility Project (UAMP)

- A. Next Steps
 - We need to do outreach to all businesses to let them know exactly what is to come
 - One sheet handout should include: point of contact, design elements, dates, photos
 - Make sure information that we have is actually accurate
 - Trent reached out to City for updated information – but there has been no response
 - Pushing the City to re-vet and reach out to gage current climate and provide updates
 - May contact Mayor's Office because we have gotten no response
 - Is a current parking study being used? Or is it outdated?

6) Business Mixer

- A. Location Ideas
 1. SDCCU bank building
 2. Chase Bank
 3. Saiko Sushi
 4. Union CoWork
 5. Evening event - Food, drinks and music – reach out to Lucha Libre, Nomad Donuts
- B. Goals for event
 1. Let the business owners get to know each other – raffle? Develop flyer
 2. Encourage guests to invite a friend or two from outside of district to expand the reach

7) Adjournment

Meeting adjourned at 12:54 PM

NO JULY MEETING
Next Meeting: Tuesday, August 18