

# PROMOTION COMMITTEE MEETING

## AGENDA

Thursday, September 18th, 2014

11:00 AM

*North Park Main Street (3076 University Ave, San Diego, CA 92104)  
(619) 294-2501*

1. **Call to Order**
2. **Introductions & Announcements/Public Comment**
3. **Approval of Minutes & Agenda**
4. **Taste of North Park – October 11**
  - a. **Craft Cocktail Competition**
    - i. Signature Cocktails available beginning this Thursday, September 19th
    - ii. Voting on Facebook
    - iii. NPMS Craft Cocktail “Field Research” Night – October 1<sup>st</sup>
  - b. **Kick-Off Movie Night Friday October 3<sup>rd</sup>**
    - i. Increased Promotion
    - ii. VIP Seating
    - iii. Picnic Food Options
  - c. **Day-Of**
    - i. Volunteers Needed!
5. **Small Business Saturday – November 29**
  - a. Outreach strategies
6. **North Park Historical Tour – September 20**
  - a. Meet at the North Park Theater at 11AM for a guided walking tour!
7. **Open Discussion**
8. **Adjourn**

**Next Month’s Meeting:  
Thursday, October 16th, 11am**