

PROMOTION COMMITTEE MEETING

AGENDA

Thursday, August 15th, 2013

11:00 AM

*North Park Main Street (3076 University Ave, San Diego, CA 92104)
(619) 294-2501*

- 1. Call to Order**

- 2. Introductions & Announcements/Public Comment**

- 3. Approval of Minutes & Agenda**

- 4. Tickets**
An update on the determined price of tickets and a discussion on what type of ticket we wanted to use

- 5. Participating Locations**
An update on how the committee's recruitment of restaurants is going

- 6. Promotions**
The type of promotions that we are doing and the information that can be given to businesses to allow for the greatest reach of promotional efforts

- 7. Sponsors**
Locating and recruiting sponsors for the taste

- 8. August/September Social Media Calendar**

- 9. Open Discussion**

- 10. Adjourn**

**Next Month's Meeting:
Thursday, September 19th, 11am**