

# **PROMOTION COMMITTEE MEETING**

## **AGENDA**

**Thursday, April 18th, 2013**

**11:00 AM**

*North Park Main Street (3076 University Ave, San Diego, CA 92104)*

*(619) 294-2501*

- 1) Call to Order**
  
- 2) Introductions & Announcements/Public Comment**
  
- 3) Approval of Minutes & Agenda**
  
- 4) Festival of Art promotional strategy and planning**
  - A. Blog Posts**
  - B. Facebook presence**
  - C. Physical promotion**
  - D. Radio and TV**
  
- 5) Community Plan Update: Economic Prosperity Element**

Comments and notes on the Economic prosperity element of the Community Plan Update.
  
- 6) April Social Media Calendar**
  
- 7) Open Discussion**
  
- 8) Adjourn**

**Next Month's Meeting:  
Thursday, May 16th, 11am**