

PROMOTION COMMITTEE MEETING

AGENDA

Friday, March 15th, 2013

11:00 AM

North Park Main Street (3076 University Ave, San Diego, CA 92104)

(619) 294-2501

- 1) **Call to Order**

- 2) **Introductions & Announcements/Public Comment**

- 3) **Approval of Minutes & Agenda**

- 4) **Festival of Art Promotional events**
An event or events to promote the craft beer block and local businesses catering to craft beer

- 5) **Festival of Art promotional strategy and planning**
Review of the promotional campaign for this year's festival

- 6) **San Diego Street Food Festival**
A discussion of a proposal for a street food festival to be staged in North Park.

- 7) **April Social Media Calendar**

- 8) **Open Discussion**

- 9) **Adjourn**

**Next Month's Meeting:
Friday, April 19th, 11am**