

**North Park Main Street
Board of Directors
August 13th, 2014
Minutes**

ATTENDANCE

Board Members Present

Matt Gordon (Vice President), Trent Riley (Secretary), John Stewart McGaughy, Alma Rodriguez, Dang Nguyen, Steve Codraro, Amy Paul, Sara Morrison, Mike Fish, Mario Sanchez

Board Members Absent

David Gamboa (President), Jeffrey Horvitz (Treasurer), John Pani, Lea Coughlan, Jason Noble

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator), Jenny Hall, Brijet Myers, Vicki Granowitz, Bob Kessler, Paul Hunyady, Jason Weisz

Call to Order and Self-Introductions

-Called to order at 7:32

I. Public Comment on Items *Not* on the Agenda (3 min. limit per person)

-None

II. Adoption of Agenda

PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA

Mike Fish / Trent Riley (10/0/0)

III. Community Reports (3 min. limit per person)

A. Police Report (Officer Jenny Hall)

Jenny Hall reported on the recent local attacks. She sought to correct inaccuracies in media reports; There were 5 incidents: 3 in North Park; 1 in City Heights; 1 in Normal Heights

Ordinance for oversized vehicles is in effect. Vehicles in violation and without proper permitting will be cited beginning September 1st, 2014.

B. State Senator Marty Block, Dist. 39 (Chris Ward)

NO REPORT

C. State Assemblywoman Toni Atkins, Dist. 76 (Jason Weisz)

Jason Weisz announced the Assemblywoman's staff will be available for office hours at the North Park Library August 13th from 1:00 PM to 2:00 PM, and August 27th from 5:30 to 6:30 PM. Citizens are encouraged to call and give feedback on bills passing through the legislature before August 31st deadline.

D. County Supervisor Ron Roberts, Dist. 4

NO REPORT

E. San Diego City Council President Todd Gloria (Adrian Granda)

NO REPORT

F. City of San Diego, BID Advocate (Elizabeth Studebaker)

NO REPORT

G. North Park Planning Committee (NPPC)

Dang Nguyen reported that the NPCC is working on the Community Plan Update.

- H. **BID Council (Angela Landsberg)**
Angie reported the BIDC is deciding on staffing.
- I. **North Park Maintenance Assessment District (MAD) (Kevin Clark)**
MAD did not meet this month.
- J. **Farmer's Market (Brijet Myers)**
The October 9th Farmer's Market, in anticipation of Taste of North Park, will include chef demonstrations by local kitchens and will promote Farm Fresh Friday on October 10. This will be a great cross-promotional opportunity for the market, the restaurants and Taste of North Park. Brijet is in the process of obtaining new city permits as required by CEQA.

IV. Financial Report (Roni Kleinhen)
Roni Kleinhen presented the financial report.

PROPOSED MOTION: APPROVE THE ADOPTION OF THE FINANCIAL REPORT
Trent Riley/ Steve Codraro (10/0/0)

- V. **President's Report (Matt Gordon)**
 - A. **New Business: North Park Nursery**
Paul Hunyady of Mooch Exteriors and North Park Nursery presented his plans for renovation of the old Lamp store on Texas and University. The space will include design offices, a nursery and parking. The space will be shared with Urban Plantations who specialize in edible yards. The grand opening is set for October 3rd 2014.
 - B. **Utility Undergrounding Task Force (Vicki Granowitz)**
Vicki reported that no major breakthroughs have occurred for the Undergrounding Task Force. She will keep NPMS informed of any updates from the Task Force.
 - C. **2015 Elections and Election Committee**
The Executive Board will have 5 open seats this coming election. Applications were distributed to the Board of Directors and will be posted to the website and newsletter. Completed applications are due August 31st.

- VI. **Executive Director's Report (Angela Landsberg)**
 - A. **North Park Main Street Staff Changes**
Introductions of new staff members Jillian Wolter (Executive Assistant) and Dani Jimenez (Events Coordinator)
 - B. **Taste of North Park 2014**
This year's Taste of North Park will be expanded to include a Kick-Off Movie Night on October 3rd which will include a Craft Cocktail Competition and Beer Garden.
 - C. **Lighting Survey**
The Lighting Survey completed on August 5th was a great success. Out of 593 lights surveyed, 24 were reported as unlit. This data will be shared with the City to ensure their repair. Thank you to all who participated.
 - D. **Bike Rack Requests**
Businesses can now request bike racks via northparkmainstreet.com. NPMS staff will submit requests directly to the City for approval.

- VII. **Standing North Park Committee Reports**
 - C. **Economic Restructuring (Trent Riley)**
See August Executive Director's report.
 - D. **Design (Steve Codraro)**
See August Executive Director's report.

E. Promotion (Dave Gamboa)
See July Executive Director's report.

F. Organization (Matt Gordon)
See July Executive Director's report.

VIII. Ad Hoc Committee Reports

G. Sustainable NPMS / Eco-District

Green Business Program surveys are being circulated to understand the needs of each business. Depending on needs, NPMS could coordinate purchasing of eco-friendly / recyclable products in bulk for reduced cost (cleaning supplies, to-go containers, etc.). The Green Business survey is available for download on northparkmainstreet.com

I. Hospitality

New Concierge Binders will be produced this year. Businesses interested in being included must provide materials and payment to have business information included in binders.

IX. Consent Items

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING. ****

A. Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE July 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET. ****

John Stewart McGaughy / Dang Nguyen (6/0/4)

X. Announcements

A. Alma Rodriguez announced that local, organic honey is now available at Queen Bee's. Proceeds will benefit local farmers and help alleviate the bee crisis.

B. Ray At Night is celebrating its 13th anniversary with a Ray At Night event September 13th in conjunction with the San Diego Music Thing

C. Vice President Matt Gordon expressed his sincerest apologies to fellow Board member Amy Paul for a poorly-worded comment made during a KPBS interview.

XI. Adjournment

****PROPOSED MOTION: ADJOURN THE MEETING****

Trent Riley/ Amy Paul (10/0/0)

Next meeting is September 10th, 2014