

**North Park Main Street  
Board of Directors  
April 9, 2014  
Minutes**

**ATTENDANCE**

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Jeffrey Horvitz (Treasurer), Trent Riley (Secretary), Patrick Edwards , Mike Fish, Alma Rodriguez, Steve Codraro, John Stewart McGaughy, Jason Noble, Amy Paul, Mario Sanchez, Sara Morrison,

Board Members Absent

Dang Nguyen

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Bob Keiser, Jenny Hall, Lucky Morrison, Mark Robertson

**Call to Order and Self-Introductions**

-Called to order at 7:31

**I. Public Comment on Items *Not* on the Agenda** (3 min. limit per person)

-None

**II. Adoption of Agenda**

***PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA***

***Trent Riley/ Amy Paul (13/0/0)***

**III. Community Reports** (3 min. limit per person)

A. Police Report (Officer Jenny Hall)

Jenny introduced our new police Capitan David Nislight and our new city Attorney for the area Mark Robertson. She then reported on a fight that occurred in the 3100 block of Lincoln the weekend before that involved four Hispanic Males.

B. State Senator Marty Block, Dist. 39 (Chris Ward)

NO REPORT

C. State Assemblywoman Toni Atkins, Dist. 78 (Toni Durant)

NO REPORT

D. County Supervisor Ron Roberts, Dist. 4

NO REPORT

E. San Diego City Council President Todd Gloria (Adrian Granda)

NO REPORT

F. City of San Diego, BID Advocate (Elizabeth Studebaker)

NO REPORT

G. North Park Planning Committee (NPPC)

NO REPORT

H. BID Council (Angela Landsberg)

Angie reported that she will taking over the BIDC with David Gamboa serving as the alternate.

I. North Park Maintenance Assessment District (MAD) (Kevin Clark)

NO REPORT

- J. Farmer's Market (Brijet Myers)  
NO REPORT

**IV. Financial Report** (Roni Kleinhen)  
-Roni Kleinhen presented the financial report.

**\*\*PROPOSED MOTION: APPROVE THE TREASURERS REPORT.\*\***  
*John Stewart McGaughy/Alma Rodriguez (13/0/0)*

**V. President's Report** (David Gamboa)  
A. May Meetings Cancelled

Dave Gamboa reported that all meetings in the month of May will be cancelled due to the Festival of Arts planning

**VI. Executive Director's Report** (Angela Landsberg)

A. PBID Update

i. PBID Mixer April 16<sup>th</sup>

-Angela Landsberg announced that NPMS would be hosting a PBID mixer April 16<sup>th</sup> at Mooch exterior designs. She hoped that everyone could make it.

ii. Woolworths Update

-Landsberg announced that she has been working with Civic San Diego regarding the condition of the building and is work on a plan for some solutions for it until the property is released by the State.

**VII. Standing North Park Committee Reports**

B. Economic Restructuring (Trent Riley)

See *April* Executive Director's report.

C. Design (Steve Codraro)

i. Bike Share Network and Letter to City

Kevin Clark shared the proposed bike share station locations that where recently sent to NPMS. He then shared a recommendation letter that the design committee prepared and requested that the Board approve sending it to the City.

**\*\*PROPOSED MOTION: APPROVE THE BIKE SHARE RECCOMENDATION LETTER.\*\***  
*John Pani/Matt Gordon (13/0/0)*

D. Promotion (Dave Gamboa)

See *April Executive Director's report.*

E. Organization (Matt Gordon)

i. Alcohol Policy

i. Matt Gordon spoke about the proposal as a way to support businesses and reduce conflicts about alcohol licenses in the neighborhood.

-Lucky Morrison, Ray Street Resident, expressed concerns over the number of licenses and said that he finds once a license is issues it does not go away. Morrison believes that these establishments lead to a lack of foot traffic.

-The board discussed the wording of the motion and the purpose of it.

**\*\*PROPOSED MOTION: NORTH PARK MAIN STREET DOES NOT FORMALLY SUPPORT OR PROTEST INDIVIDUAL ALCOHOL LICENSE APPLICATIONS. TO DO SO COMPROMISES NORTH PARK MAIN STREET'S MISSION OF SUPPORTING, PROMOTING AND IMPROVING NORTH PARK'S BUSINESSES AND BUSINESS DISTRICT AS A WHOLE.**

**\*\***

*Trent Riley/Jason Noble (12/0/1)*

**VIII. Ad Hoc Committee Reports**

F. Sustainable NPMS/ Eco-District  
No Report

I. Hospitality

-Matt Gordon reported that the hospitality committee would be holding a concierge event on June 10<sup>th</sup> at Mosaic. They meet on the 2<sup>nd</sup> Tuesday of the month at Urban Solace.

**IX. Consent Items**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING. \*\***

**a. Approval of Minutes**

**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE March 12<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET. \*\***  
*Steve Codraro/ John Stewart Mcgaughy (13/0/0)*

**X. Announcements**

**XI. Adjournment**

**\*\*PROPOSED MOTION: ADJOURN THE MEETING\*\***  
*Matt Gordon/ Amy Paul (13/0/0)*

Next meeting is June 11th, 2014