

**North Park Main Street  
Board of Directors  
February 12, 2014  
Minutes**

**ATTENDANCE**

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Trenton Riley (Secretary), Mike Fish, Alma Rodriguez, Mario Sanchez, Sara Morrison, Steve Codraro, John Stewart McGaughy, Jason Noble, Amy Paul, Dang Nguyen

Board Members Absent

Jeffrey Horvitz (Treasurer), Patrick Edwards

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Bob Keiser, Adrian Granda, Jenny Hall, Brijet Myers

**Call to Order and Self-Introductions**

-Called to order at 7:31

- I. Public Comment on Items *Not* on the Agenda** (3 min. limit per person)  
None

**II. Adoption of Agenda**

***PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA  
Trent Riley/ Matt Gordon (12/0/0)***

**III. Community Reports** (3 min. limit per person)

- A. Police Report (Officer Jenny Hall)

Jenny reported that Jack in the Box on el Cajon Blvd was robbed and the suspects are described as a white male and female in their thirties. The male had dark hair a medium build and about 5'10".

There was a hit and run incident that resulted in fatality at University and Granada last Friday. The hit and run car was either a white or Cream Cadillac with damage to the driver side.

Rigobertos experienced an assault inline on the 2<sup>nd</sup> at about 2:00 am. A man in line was beaten by four Hispanic males in their twenties. They took off in a 2015 White Honda no plate was gotten.

- B. State Senator Marty Block, Dist. 39 (Chris Ward)

NO REPORT

- C. State Assemblywoman Toni Atkins, Dist. 78 (Toni Durant)

NO REPORT

- D. County Supervisor Ron Roberts, Dist. 4

NO REPORT

- E. San Diego City Council President Todd Gloria (Adrian Granda)

Adrian announced that we have a new Mayor elect and Council-president Gloria will hand off the reins to the City and return to his previous position. Adrian announced that the Council would hear the food truck ordinance at smart growth. He also announced that bike share would be at the council by the end of the month.

F. City of San Diego, BID Advocate (Elizabeth Studebaker)

NO REPORT

G. North Park Planning Committee (NPPC)

NO REPORT

H. BID Council (Patrick Edwards)

NO REPORT

I. North Park Maintenance Assessment District (MAD) (Kevin Clark)

The MAD met this month and will hold officer elections in two months.

J. Farmer's Market (Brijet Myers)

-Brijet Myers reported that they would hold a Farmer's Market tour on March 6<sup>th</sup>. January had five Thursday's and that's always a good month for the Market.

**IV. Financial Report (Roni Kleinhen)**

-Roni Kleinhen presented the financial report.

**\*\*PROPOSED MOTION: APPROVE THE TREASURERS REPORT.\*\***

**Patrick Edwards/ Trent Riley (12/0/0)**

**V. President's Report (David Gamboa)**

**A. Board of Directors Positions Vacant**

-David announced that Tracy Dowdy has resigned her position on the Board of Directors, and the Board will look to fill her seat next month. Additionally, Patrick will retire after next month and we will need to fill his seat in the coming months as well.

**B. Patrick Edward's retirement party**

-David announced that we would hold Patrick's retirement party at Caffe Calabria in the back room on the evening of the 27<sup>th</sup> from 6:30 – 8:30 and an electronic invite to the party will follow.

**VI. Executive Director's Report (Angela Landsberg)**

**A. ADA Lawsuits**

-Angela announced that we have a second business hit by an ADA lawsuit. She asked that the business help spread the word about these predatory lawsuits.

**B. PBID Update**

-Angela announced that the PBID campaign is gaining steam we have gained momentum on supporting owners, and are still working on the management plan.

**C. Festival of the Arts**

-Angela announced that we are moving forward with the Festival of the Arts with the date set of May 17<sup>th</sup>. She also announced that SDCCU has come on as title sponsor of the event.

**VII. Standing North Park Committee Reports**

**D. Economic Restructuring (Trent Riley)**

See *February Executive Director's report.*

**E. Design (Steve Codraro)**

See *February Executive Director's report.*

**F. Promotion (Dave Gamboa)**

See *February Executive Director's report.*

**G. Organization (Matt Gordon)**

See *February Executive Director's report.*

**VIII. Ad Hoc Committee Reports**

H. Sustainable NPMS/ Eco-District  
No Report

I. Hospitality

- Matt Gordon reported that the Hospitality group is working great. They have their first third Thursday event coming up.
- The group is also hosting an event for Hotel concierges at Wang's on March 11<sup>th</sup>.

**IX. Consent Items**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING. \*\***

**A. EDTS FY 15 Application**

**PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR CITY OF SAN DIEGO ECONOMIC DEVELOPMENT AND TOURISM SUPPORT FY' 15 FUNDING.**

**B. County of San Diego Community Enhancement Funding FY 15**

**PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR COUNTY OF SAN DIEGO COMMUNITY ENHANCEMENT FUNDING FOR FY 15.**

**C. BID CONTRACT**

**PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES PRESIDENT TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS.**

**E. BID Council Delegates**

**PROPOSED MOTION: APPROVE THE NORTH PARK MAIN STREET BID COUNCIL DELEGATE FOR 2014 TO BE ANGELA LANDSBERG AS PRIMARY AND DAVID GAMBOA AS ALTERNATE.**

**F. Small Business Enhancement Program (SBEP) Contract**

**PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO A CONTACT WITH THE CITY OF SAN DIEGO FOR THE SMALL BUSINESS ENHANCEMENT PROGRAM FOR THE FY 2015 FISCAL YEAR.**

Sara Morrison/ John Stewart McGaughy (12/0/0)

**a. Approval of Minutes**

**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE January 8<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET. \*\***

*Matt Gordon/ Trent Riley (8/0/4)*

**X. Announcements**

- Amy Paul announced that Pigment has recently acquired a laser cutter and they are open for all of your cutting and fabrication needs in the Workshop on Ray Street.

**XI. Adjournment**

**\*\*PROPOSED MOTION: ADJOURN THE MEETING\*\***

*Matt Gordon/ Trent Riley (12/0/0)*

Next meeting is March 12th, 2014