

**North Park Main Street
Board of Directors
August 14, 2013
Minutes**

ATTENDANCE

Board Members Present

Cheryl Dye (President), David Gamboa (Vice-President), Trent Riley (Secretary), Sara Morrison, Jason Noble, Steve Codraro, Patrick Eckstrom, Patrick Edwards, Matt Gordon, Alma Rodriguez, Amy Paul, John Anderson

Board Members Absent

Jeff Horvitz (Treasurer)

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Mario Sanchez, Jenny Hall, Laurie Coskey, Liz Studebaker, Anthony Bernal, Brijet Myers, Bob Keiser

I. Call to Order and Self-Introductions

-Called to order at 7:31

II. Public Comment on Items *Not* on the Agenda (3 min. limit per person)

-None

III. Adoption of Agenda

PROPOSED MOTION: APPROVE THE AGENDA

Trent Riley/Sara Morrison (12/0/0)

IV. Presentation, "North Park San Diego, From Historic Neighborhood to Sustainable Community"
(Rene Vidales)

-NPPC member Rene Vidales gave a presentation detailing how the Sustainable North Park Main Street plan is being incorporated into the North Park Community Plan.

V. Community Reports (3 min. limit per person)

A. Police Report (Officer Jenny Hall)

-Officer Jenny Hall reported on some crimes that have been perpetrated in the area recently. July 28th the back door bandit struck in the North Park Neighborhood, but a suspect in this rash of crimes has been taken into custody in La Jolla. Trent Riley reported that the Palisade Gardens building has experienced a rash of car break- ins and Officer Jenny Hall will look into it.

B. State Senator Marty Block, Dist. 39 (Chris Ward)

NO REPORT

C. State Assemblywoman Toni Atkins, Dist. 76 (Jason Weisz)

Jason presented the report from Toni Atkins office.

D. County Supervisor Ron Roberts, Dist. 4

NO REPORT

E. San Diego City Council President Todd Gloria (Anthony Bernal)

-Anthony Bernal gave a report from Council President Todd Gloria's office. He highlighted the City's storefront improvement program. He highlighted the prevailing wage ordinance that passed recently and the bike sharing program. He also reiterated that the Council President has stayed consistent on his stance of Jack in the Box.

F. City of San Diego, BID Advocate (Elizabeth Studebaker)

-Elizabeth Studebaker the new BID advocate introduced herself at the meeting she will be working out of the City's Office of Small Business. She will represent 17 BIDS and 20 Micro districts in the City. She will be working hard to solve problems in the City.

G. North Park Planning Committee (NPPC) (Cheryl Dye)

-Cheryl dye reported that the NPPC recently were asked to start weighing in on ABC permits in the area. However, the committee felt that they could not weigh in without information from SDPD. They are working to fix the process.

H. BID Council (Patrick Edwards)

-Patrick reported that the BIDC will be have a strategic planning session to figure out what its roll will be in the future.

I. North Park Maintenance Assessment District (MAD) (Kevin Clark)
NO REPORT

J. Farmer's Market (Brijet Myers)

-Brijet Myers reported that the market has been up for the summer; unfortunately we lost a week in July due to the timing of the 4th. She reported that the market was also featured on CW 6 recently.

VI. Financial Report (Jeff Horvitz)

Roni Kleinhen presented the financial report.

****PROPOSED MOTION: APPROVE THE TREASURERS REPORT.****
Matt Gordon/Alma Rodriguez (12/0/0)

VII. President's Report (Cheryl Dye)

A. Election Nomination Committee

-An election nomination committee was formed. The volunteers for the duty were Matt Gordon, Alma Rodriguez and Amy Paul. The committee will meet with the Board President to coordinate and select a slate of candidates.

B. CIP Recommendations

-Cheryl explained that the NPPC giving the City recommendations on CIP priority and new CIP projects. NPPC has asked NPMS to give our own recommendations for them to take under consideration.

C. By-law Clarification

-The Board discussed a proposed change to clarify what operation of business meant. The board came to the consensus that operation was intended to mean a bricks and mortar building in the district.

****PROPOSED MOTION: ADD THE WORD PHYSICAL TO SECTION 7 E. IN THE BYLAWS****
Trent Riley/ David Gamboa (10/2/0)

VIII. Executive Director's Report (Angela Landsberg)

A. Assessment District Update

See August Executive Directors Report

B. Festival of the Arts Wrap up

See August Executive Directors Report

C. 501-c-3

Angela reported that the 501 c 3 process will likely take a year and cost \$1500. She presented a timeline and budget for the process.

****PROPOSED MOTION: APPROVE THE FUNDING OF \$1500 FOR THE FORMATION OF A 501 C 3.****

Dave Gamboa/Trent Riley (12/0/0)

****PROPOSED MOTION: APPROVE NORTH PARK MAIN STREET TO ENTER INTO A CONTRACT WITH THE INDIE LAW GROUP NOT TO EXCEED \$500 TO ESTABLISH 501 C 3.****

Trent Riley/Matt Gordon (12/0/0)

- D. North Park After Dark
See August Executive Directors Report
- E. Taste of North Park
See August Executive Directors Report
- F. Parklet
See August Executive Directors Report

IX. Standing North Park Committee Reports

- A. Economic Restructuring (Trent Riley)
See June Executive Director's report.
- B. Design (Steve Codraro)
See June Executive Director's report.
- C. Promotion (Dave Gamboa)
See June Executive Director's report.
- D. Organization (Matt Gordon)
See June Executive Director's report.

X. Ad Hoc Committee Reports

- A. Sustainable NPMS/ Eco-District
TABLED

XI. Consent Items

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.****

a. Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE JUNE 12th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.****

Patrick Edwards/Jason Noble (12/0/0)

XII. Announcements

NONE

XIII. Adjournment

****PROPOSED MOTION: ADJOURN THE MEETING****

Dave Gamboa/Trent Riley (12/0/0)

XIV. **CLOSED SESSION – With respect to every item of business to be discussed in closed session pursuant to Section 54957: PUBLIC EMPLOYEE PERFORMANCE EVALUATION Title: Assistant Director**

Next meeting is September 11th, 2013
Respectfully submitted, Kevin Clark, Assistant Director