

**North Park Main Street
Board of Directors
June 12, 2013
Minutes**

ATTENDANCE

Board Members Present

Cheryl Dye (President), Jeff Horvitz (Treasurer), Trent Riley (Secretary), Sara Morrison, Jason Noble, Steve Codraro, Patrick Eckstrom, Patrick Edwards, Matt Gordon, Alma Rodriguez, Amy Paul

Board Members Absent

David Gamboa (Vice-President), John Anderson

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Lucky Morrison, Linda Perine, Chris Ward, Anthony Bernal, Brijet Myers, Karen Lenyoun, Bob Keiser

I. Call to Order and Self-Introductions

II. Public Comment on Items *Not* on the Agenda (3 min. limit per person)

-Lucky Morrison announced that there are now multiple new alcohol licenses under application for the area. He stated his belief that these licenses are bad for daytime foot traffic and the district as a whole. Lucky said that he and other residents had not protested a license at the corner of North Park Way and 30th Street, and then Pigment would not have been able to move there.

III. Adoption of Agenda

-Cheryl Dye Asked that we move Mayor Bob Filner to the top of the agenda so the mayor may leave after he gives his talk.

PROPOSED MOTION: APPROVE THE AGENDA WITH THE CHANGE OF MAYOR BOB FILNER TO THE TOP OF COMMUNITY REPORTS.

Jeff Horvitz/Patrick Edwards (10/0/0)

IV. Community Reports (3 min. limit per person)

A. Mayor of San Diego, Bob Filner

-Mayor Filner spoke the Meeting. He wanted to thank everyone in attendance for their community involvement. He said that as mayor he was looking to empower community's with more decision making power and more resources than they had previously been allowed. Mayor Filner highlighted some of the recent developments under his administration: The removal of cars from the Plaza De Panama; A new five year labor deal that saved the city millions; a budget that contained no structural deficit and the hiring of nationally renowned planner Bill Fulton to lead the City's Planning department. At this point the board asked several questions of the mayor.

Cheryl Dye: What can be done to empower neighborhoods?

Mayor Filner: I have stated since my campaign that I would like to implement Decision Districts. Area's that once the City has established macro policies the local areas can govern themselves and implement them on a local level. I have also strengthened BIDs with the hiring of a BID czar Liz Studebaker, to bring City wide issues to the front and solving them.

Steve Codraro: Can you give a sense of timing on when we are going to see new programs?

Mayor Filner: You can expect new things to begin rolling out in the next month and whole new programs in the New Year. Some of the highlight will be a solar and renewable energy program. This project is low hanging fruit that we simply have not taken advantage of.

Patrick Edwards: Will we see an expedited BID reimbursement protocol?

Mayor Filner: Patrick can you give me a memo about that process, so that we can understand the problems and move forward to faster process.

Amy Paul: You have committed to more arts funding. How might it manifest for an organization as well as independent artists?

Mayor Filner: We have a new Arts Commission chair. She has been tasked to reinvigorate art in San Diego. I am looking for her to provide more support to local arts organizations and to provide more public art. What you should be excited about is that you do not in this City have to be for help and support anymore.

Angela Landsberg: Civic San Diego has adopted a cost prohibitive policy towards former redevelopment properties, the community would like to activate these spaces what can be done?

Mayor Filner: You guys are always a model community, I want to sit-down with you to solve this problem. Bill Fulton, Jeff Graham and myself sat down and talked about problems that can be easily solve.

-Mayor Filne then thanked us for our time and excused himself from the meeting.

****Sara Morrison Enters the Meeting****

B. Police Report (Officer Jenny Hall)

NO REPORT

C. State Senator Marty Block, Dist. 39 (Chris Ward)

Chris Ward reports from Mary Block's office. He details that the Senator is happy about restoring service to the community and that the senator has introduced SB1 to establish something called the sustainable community redevelopment authority.

D. State Assemblywoman Toni Atkins, Dist. 76 (Jason Weisz)

NO REPORT

E. County Supervisor Ron Roberts, Dist. 4

NO REPORT

F. San Diego City Council President Todd Gloria (Anthony Bernal)

Anthony reported that the Council President is excited to announce the five year labor deal and he will be having a community coffee at pizzicato in Little Italy.

G. North Park Planning Committee (NPPC) (Cheryl Dye)

Cheryl Dye reported that Bluefoot Bar & Lounge NUP was extended through a unanimous vote. This was a great example of business owners and community members working together to solve problems.

H. BID Council (Patrick Edwards)

Patrick reports that the BIDC is closing up their office and they are giving to furniture away to members. The \$185,000 in the budget for BIDC staff has been sent to budget committee and will soon find a use.

I. North Park Maintenance Assessment District (MAD) (Kevin Clark)

NO REPORT

J. Farmer's Market (Brijet Myers)

Brijet reported the market has been having a great summer and will be closed on July 4th.

V. **Financial Report** (Jeff Horvitz)

Jeff Horvitz presented the financial report.

****PROPOSED MOTION: APPROVE THE TREASURERS REPORT.****

Jason Noble/Trent Riley (11/0/0)

VI. **President's Report** (Cheryl Dye)

A. Economic Prosperity Element Comments

-Cheryl Dye reported that all of the committees have given their comments on the draft plan and Kevin has compiled those remarks to be forwarded on to the planning committee.

****PROPOSED MOTION: REFER NORTH PARK MAIN STREET'S COMMENTS ON THE ELEMENT TO THE NORTH PARK PLANNING COMMITTEE AND CITY STAFF FOR INPUT ON COMMUNITY PLAN UPDATE.****

Patrick Edwards/Matt Gordon (11/0/0)

B. University Avenue Mobility Plan Coordination w/ the City

-Cheryl Dye reported that members of the board and staff had a meeting with the project manager and other city staff to coordinate the project and to oversee what will happen as the project moves forward.

C. Utility Boxes Advisory Group Update

-Cheryl reported on the joint task force was going to be formed to address the issue, this item was tabled. Cheryl would like a letter of support from this Board. Patrick Edwards felt that it should go to the Design Committee. The board decided to take no action and refer it to the design committee.

D. Hess Brewery License Support

-Cheryl Stated that Hess brewery has asked for a letter of support for their upcoming hearing with ABC. Many members of the Board expressed support for the business.

-Luck Morrison (Ray Street Resident) stated his opposition based on oversaturation, crime and noise.

-Karen Lenyoun stated that there is a nexus between alcohol and crime.

-Mike Hess stated that his business is a family one and he hopes that the brewery will be a nice place to relax and have a beer on the patio with friends. They are not a bar and will not be open into the night.

****PROPOSED MOTION: WHEREAS, NORTH PARK HAS BEEN RECOGNIZED AS A DESTINATION FOR THE EMERGING CRAFT BEER MARKET. HESS BREWERY WILL BE AN ASSET TO ECONOMIC DEVELOPMENT AND COMMUNITY VITALITY FOR NORTH PARK. NORTH PARK MAIN STREET FULLY SUPPORTS THE LICENSE APPLICATION FOR HESS BREWING.****

Patrick Edwards/Trent Riley (9/0/2)

E. July Board of Directors Meeting Dark

Cheryl announced that the Board of Director would not have a July meeting.

Alma Rodriguez/Sara Morrison and Patrick Edwards Leave the meeting

VII. Executive Director's Report (Angela Landsberg)

See June Executive Director's report.

VIII. Standing North Park Committee Reports

A. Economic Restructuring (Trent Riley)

See June Executive Director's report.

B. Design (Steve Codraro)

See June Executive Director's report.

C. Promotion (Dave Gamboa)

See June Executive Director's report.

D. Organization (Matt Gordon)

See June Executive Director's report.

i. Goal Setting Model Adoption

Matt Gordon presented the proposed goal setting model.

****PROPOSED MOTION: APPROVE THE GOAL SETTING MODEL FOR USE BY ALL COMMITTEES.****

Matt Gordon/Amy Paul (8/0/0)

IX. Ad Hoc Committee Reports

A. Sustainable NPMS/ Eco-District

TABLED

X. Consent Items

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.****

Jason Noble/Trent Riley (7/0/1) Amy Paul abstains

a. Approval of Minutes

PROPOSED MOTION: APPROVE THE MINUTES FROM THE MAY 8th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.

XI. Announcements

NONE

XII. Adjournment

****PROPOSED MOTION: ADJOURN THE MEETING****

Trent Riley/ Jeff Horvitz (8/0/0)

Next meeting is August 14th, 2013

Respectfully submitted, Kevin Clark, Assistant Director