

**North Park Main Street
Board of Directors
May 8, 2013
Minutes**

ATTENDANCE

Board Members Present

Cheryl Dye (President), David Gamboa (Vice-President), Jeff Horvitz (Treasurer), Trent Riley (Secretary), Sara Morrison, Amy Paul, Jason Noble, Steve Codraro, Patrick Eckstrom, John Anderson, Patrick Edwards, Matt Gordon

Board Members Absent

Alma Rodriguez, Amy Paul

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Karen Lenyoun, Jason Weisz, Bob Keiser, Officer Jenny Hall

CALL TO ORDER

Meeting called to order at 7:32 a.m.

INTRODUCTIONS AND AGENDA

****PROPOSED MOTION: APPROVE THE PROPOSED AGENDA**

Matt Gordon/ Patrick Edwards (12/0/0)

PUBLIC COMMENT FOR ITEMS NOT AGENDIZED

- Karen Lenyoun that the prescription drugs take back was a big success. The North Park Lions cub took back over 250 pounds of medication. May 14th will be a free class on responsible beverage service. May 16th will be a quorem on marijuana's effect on youth's brains.
- Angela Landsberg announced that next Friday will be bike to work day.

POLICE REPORT

- Officer Jenny Hall reported a few incidents:
 - o A few bicyclists have been hit by cars in the uptown area in the last few years. She said that with increased bike riders it is important for drivers and riders to be alert and safe.
 - o There has been a rash of burglaries lately in the area mostly theft of washers and dryers from unoccupied buildings

PRESIDENT'S REPORT

Info: SANDAG Regional Bike Network

- Chris Taylor, NPMS rep for SANDAG bike task force spoke about his work on the Community advisory group for the SANDAG regional bike plan. He noted the next meetings are June 12th for Uptown and June 25 for Mid-City.
- Ed Clancy, from the mayor's office then spoke about the CycloSdias event that will take place on Sunday, August 11th. Ed detailed that the event will open streets in five neighborhoods. He is expecting 20,000 people out along the route that day and the mayor will be out on the route that day.

Info: Ecodistrict Spring Challenge

- Paulina Lis reported that we are three days into a highly successful spring challenge that over twenty businesses have taken up to become more sustainable in their practices. She thanks the businesses that are participating and would encourage everyone to share what they are doing on Facebook.

Info/Action: Portland Sustainability Institute eco-district incubator

- Angela Landsberg reported that we are one eight teams invited to the Portland Ecodistrict incubator. However we are in need of \$500 dollars to attend. She stated that this is a really prestigious conference that is on the cutting edge of planning.
 - o Matt Gordon said that he would match the organizations \$250 with his own if we put it forward.

*Proposed Motion: Approve the request for \$250 dollars for the Portland Ecodistrict incubator
(Patrick Edwards/ Jeff Horvitz) 12/0/0*

Info/Action: Agenda Format

- Cheryl Dye reported that she made changes and revised the agenda for the Board, and a sample has been produced in the packet.

PROPOSED MOTION: ADOPT NEW BOARD OF DIRECTORS AGENDA FORMAT BEGINNING AT THE JUNE MEETING

(Patrick Edwards/ Jeff Hortvitz) 11/0/1 (Dave Gamboa abstains)

Info/Action: PBID Steering Committee Update

- Angela reported that she is deep into outreach to property owners and businesses regarding a new assessment district. She outlined that we have a tight deadline to move this project forward. Angela let everybody know that she would like to release an RFP for consultants to run the Assessment district election and formation.

PROPOSED MOTION: AUTHORIZE NORTH PARK MAIN STREET TO RELEASE A REQUEST FOR PROPOSALS FOR AN ASSESSMENT DISTRICT CONSULTANT WITH FINAL CONTRACT DEPENDENT ON FUNDING AND BOARD OF DIRECTORS' APPROVAL

(Patrick Edwards/ Trent Riley) 12/0/0

Info/Action: Board Retreat Wrap-up/ Goal Setting Model

- Cheryl Dye reported that she would like to move forward with a universal goal setting model to help the committees have clear goals and action to achieve these goals. The board felt that this was a good idea.

PROPOSED MOTION: DIRECT THE ORGANIZATION COMMITTEE TO DEVELOP A STANDARD GOAL-SETTING TEMPLATE FOR USE BY ALL NPMS COMMITTEES, USING THE GOAL SETTING MODEL INTRODUCED AT THE RETREAT AND THE ACTION STEPS TEMPLATE SUBMITTED BY THE PROMOTIONS WORKING GROUP AS RESOURCES, AND SUBMIT A RECOMMENDED TEMPLATE AT THE JUNE BOARD MEETING.

(Trent Riley/ David Gamboa) 12/0/0

Info: Festival of Arts

- Angela Landsberg reported about the planning and preparation for the Festival of Art

Financial Reports / Budget & Finance Committee Update

- Jeff Horvitz presented the financial report.

PROPOSED MOTION: APPROVE THE TREASURE'S REPORT.

(Steve Codraro/ David Gamboa) 12/0/0

A. CONSENT ITEMS (3 Min. Time Limit)

*****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.***

Approval of Minutes

*****PROPOSED MOTION: APPROVE THE MINUTES FROM THE April 10th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.***

(Trent Riley/ Jason Noble) 9/0/3 (Dave Gamboa, Matt Gordon, Trent Riley Abstain)

REPORTS (5 Min. Time Limit for Each Report)

Assembly District 78 (Jason Weis)

Jason Weis reported on the happenings at Toni Atkins office and around San Diego.

Senate District 39(Chris Ward)

NO REPORT

County District 4

NO REPORT

Council District 3 (Anthony Bernal)

NO REPORT

North Park Farmers Market (Brijet Myers)

NO REPORT

BID Council (Patrick Edwards)

Patrick reported that he will assume his fourth term as President and is looking to guide the BIDC into its next phase of life.

North Park Planning Committee (Cheryl Dye)

Cheryl Dye that Planning Committee is working diligently on the community plan update and appreciates the input of members of NPMS

North Park Maintenance Assessment District (MAD): (Kevin Clark)

NO REPORT

Design Committee (Steve Codraro)

NO REPORT

Economic Restructuring Committee (Trent Riley)

NO REPORT

Organization Committee (Jeff Horvitz)

NO REPORT

Promotion Committee (David Gamboa)

NO REPOT

EXECUTIVE DIRECTOR'S REPORT

See May Executive Director's Report.

OLD BUSINESS

None

NEW BUSINESS/OPEN DISCUSSION

ADJOURNMENT

****PROPOSED MOTION: APPROVAL TO ADJORN**

Dave Gamboa/ Jeff Horvitz (12/0/0)

Meeting adjourned at 9:46 a.m.

Next meeting is June 12, 2013

Respectfully submitted, Kevin Clark, Assistant Director