

**North Park Main Street
Board of Directors
April 10, 2013
Minutes**

ATTENDANCE

Board Members Present

Cheryl Dye (President), Jeff Horvitz (Treasurer), Sara Morrison, Amy Paul, Jason Noble, Steve Codraro, Patrick Eckstrom, John Anderson, Patrick Edwards, Alma Rodriguez

Board Members Absent

David Gamboa (Vice-President), Trent Riley (Secretary), Matt Gordon

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Brijet Myers, Lucky Morrison, Bob Keiser, Officer Jenny Hall

CALL TO ORDER

Meeting called to order at 7:32 a.m.

INTRODUCTIONS AND AGENDA

****PROPOSED MOTION: APPROVE THE PROPOSED AGENDA**

Jeff Horvitz/ John Anderson (9/0/0)

PUBLIC COMMENT FOR ITEMS NOT AGENDIZED

- Karen Lenyon from SAY San Diego announced that they would be holding a prescription drug buy back on April 27th at the Lions Club. Last year this event took back almost 7500 pounds of expired and unneeded prescription drugs. The turn in is completely anonymous.
- Lucky Morrison, Ray Street resident, stated that he believed something needed to be done about bars and alcohol service establishments in North Park. He suggested that North Park look at land use as a way to control it and try to adopt a model similar to the CCDC model.

POLICE REPORT

- Officer Jenny Hall reported a few incidents:
 - o Saturday the 6th at Bar Pink a gentleman was hit in the face with a mug. The suspect was a Hispanic male age 21 to 25.
 - o She additionally reported that they have seen an increase in bike theft in the area recently. Most of the thefts end up for sale on craigslist but some are just taken to ride until they are dumped.

PRESIDENT'S REPORT

Info: North Park Board of Directors Retreat

Cheryl Dye reported that the retreat will take place on Saturday, April 27th at the Hotel Lafayette from 9 am – 1 pm. The retreat will be an opportunity to get to know each other better and introduce a new goal setting process. There will be refreshments and Alma will be getting the Board t-shirts.

Info: SANDAG regional bike task force

TABLED

Action: Community Plan Update: Economic Prosperity Element

Cheryl Dye gave some background on the North Park Community Plan update process and why we are engaging in the process. She then spoke about what the economic prosperity element means and how it works as a conceptual framework for the areas economic growth and models. Cheryl would like to ask the committees the review the document and make specific recommendations.

****PROPOSED MOTION: REFERAL TO COMMITTEES FOR REVIEW AND COMMENT AT THE MAY BOARD MEETING****

Steve Codraro/ Jason Noble (9/0/0)

Action: Board of Directors Agenda Format

Cheryl Dye introduced a proposed new agenda format she feels that a new format will put greater emphasis and time for committee and executive director reports.

****SARA MORRISON ENTERS THE MEETING****

Cheryl noted that the proposed agenda needed some tweaking and that it is not the finished product. Patrick Edwards expressed that he was uncomfortable voting on a unfinished agenda and did not like the statement that any item could become an action item. Patrick Edwards suggested that the agenda be tabled and brought back when it is a finished product.

****PROPOSED MOTION: THE AGENDA SHOULD BE TABLED AND BROUGHT BACK AS A FINISHED PRODUCT FOR BOARD APPROVAL. ****

Patrick Edwards/ Alma Rodriguez (10/0/0)

Action: Committee Membership and Alternates

Cheryl Dye read the committee membership and asked each member to designate an alternate if they desired. No motion was taken and the action was tabled until all board members designate an alternate.

Action: Community Benefit District Formation Exploration

Angela Landsberg stated that she believes that the North Park Area needs to explore a campaign to gain funding to improve the area and provide maintenance for new capital improvements entering the area. The UAMP and North Park Mini-Park are both scheduled to be installed in FY 14. However, neither has any maintenance funding attached to it. Angela would like to form a committee to explore different types of financing. The committee would explore a budget and financing types and funding to pay for a campaign to establish the district.

- Patrick Edwards stated that this is important for the neighborhood but felt that it would be important to work with the MAD concerning the implementation of any assessment district.
- Rob Steppeke stated that as the MAD chair he would like to be involved in the effort.
- Patrick then mulled over many different motion options before withdrawing his motion.

The board then reverted to the original proposed motion.

****PROPOSED MOTION: APPROVE THE FORMATION OF A ECPLORATORY COMMITTEE TO PURSUE ONGOING MAINTANANCE FUNDING AND ALLOW NORTH PARK MAIN STREET STAFF TO PURSUE A LOAN FOR THE FORMATION FROM THE BUSINESS IMPROVEMENT DISTRICT COUNCIL FOUNDATION.**

Amy Paul / Jason Noble (10/0/0)

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz presented the financial report.

****PROPOSED MOTION: APPROVE THE TREASURE'S REPORT.**

Sara Morrison/ Jason Noble (10/0/0)

A. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE MARCH 13TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

John Anderson/Jeff Horvitz (8/0/2) Sara Morrison and Amy Paul Abstain

REPORTS (5 Min. Time Limit for Each Report)

Assembly District 76

NO PREORT

Senate District 39(Chris Ward)

NO REPORT

County District 4

NO REPORT

Council District 3 (Anthony Bernal)

Anthony Bernal reported that it is budget season and if you want to attend any of the budget hearings a full calendar is available. He further reported that Herman Street would be repaired this summer.

North Park Farmers Market (Brijet Myers)

Brijet reported that the market has been a little down this month, due to a lot of the food trucks being out to get their county health grade this month. She reported that Donornation has teamed up with market to offer deals that benefit nine schools in the North Park area.

BID Council (Patrick Edwards)

Patrick reported that the Mayors new budget puts the future of the BIDC in doubt. He is going to be meeting with the many involved parties over the next few weeks to figure it out. He is worried about if BIDC funding goes do we lose SBEP money next.

North Park Planning Committee (Cheryl Dye)

Cheryl Dye

North Park Maintenance Assessment District (MAD): (Kevin Clark)

Kevin Clark reported

Design Committee (Steve Codraro)

Steve Codraro reported that the Design committee looked at:

The Parklet design and looked for ways to make the construction more sustainable as an expression of NPMS commitment to that

Economic Restructuring Committee (Trent Riley)

NO REPORT

Organization Committee (Jeff Horvitz)

The Organization Committee looked at converting our organization from a 501 c 6 to a 501 c 3.

Promotion Committee (David Gamboa)

TABLED

EXECUTIVE DIRECTOR'S REPORT

See April Executive Director's Report.

OLD BUSINESS

None

NEW BUSINESS/OPEN DISCUSSION

ADJOURNMENT

****PROPOSED MOTION: APPROVAL TO ADJORN**

Amy Paul/ Jason Noble (10/0/0)

Meeting adjourned at 9:27 a.m.

Next meeting is May 8th, 2013
Respectfully submitted, Kevin Clark, Assistant Director