

**North Park Main Street
Board of Directors
November 13, 2013
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Trent Riley (Secretary), Mike Fish, Alma Rodriguez, Mario Sanchez, Patrick Edwards, Matt Gordon, Sara Morrison, Amy Paul, Steve Codraro, Dang Nguyen

Board Members Absent

Jeff Horvitz (Treasurer), Tracy Dowdy, John Stewart McGaughy, Jason Noble

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhenn (Bookkeeper), Bob Keiser, Adrian Granda, Brijet Myers, Lucky Morrison, Paulina Lis, Jen Owens, Doug Kot, Elizabeth Studebaker

Call to Order and Self-Introductions

-Called to order at 7:33

I. Public Comment on Items *Not on the Agenda* (3 min. limit per person)

- Alma Rodriguez announced that Queen Bee's would host a Facebook training for businesses hosted by Senator Marty Block's office.
- Lucky Morrison announced that the North Park Citizen Patrol has begun and will be patrolling on the weekends.

II. Adoption of Agenda

***PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA WITH THE ITEM B. OF THE PRESIDENTS REPORT MOVED TO IMEEDITLY FOLLOWING THIS VOTE
Trent Riley/ Sara Morrison (11/0/0)***

III. Community Reports (3 min. limit per person)

- A. Police Report (Officer Jenny Hall)
NO REPORT
- B. State Senator Marty Block, Dist. 39 (Chris Ward)
NO REPORT
- C. State Assemblywoman Toni Atkins, Dist. 76 (Jason Weisz)
Jason reported that Toni is back in town and will be hosting a small business forum on Covered California.
- D. County Supervisor Ron Roberts, Dist. 4
NO REPORT
- E. San Diego City Council President Todd Gloria (Adrian Granda)
-Adrian Granda reported that Interim Mayor Gloria and the council are working on \$100 million infrastructure plan for next year.
- F. City of San Diego, BID Advocate (Elizabeth Studebaker)
-Liz reported that the office of Small business is revising the Small Business Enhancement Program to make it more consistent with other City programs
- G. North Park Planning Committee (NPPC)
NO REPORT

H. BID Council (Patrick Edwards)

NO REPORT

I. North Park Maintenance Assessment District (MAD) (Kevin Clark)

NO REPORT

J. Farmer's Market (Brijet Myers)

-Brijet Myers reported that the market has been up about \$30 weekly and that the Veggie-fest had a great turnout last Sunday.

IV. Financial Report (Jeff Horvitz)

-Roni Kleinhen presented the financial report.

****PROPOSED MOTION: APPROVE THE TREASURERS REPORT.****

Steve Codraro/ Matt Gordon (11/0/0)

V. President's Report (David Gamboa)

A. Balboa Park Centennial 2015

-Stephen Russell, local architect who is also on the Balboa Park Centennial committee talked to North Park about how the committee is beginning the planning for 2015 celebration.

B. Farmer Market Contract

-The Farmer Market contract is up. David Gamboa and Angela have reviewed the contract with Catt White and recommend renewal.

****PROPOSED MOTION: APPROVE NORTH PARK MAIN STREET TO ENTER INTO A TWO YEAR CONTRACT WITH ALCAZAN INC TO MANAGE THE NORTH PARK FARMERS MARKET.****

Trent Riley/ Dang Nguyen (11/0/0)

C. Executive Director's Contract

-David announced that some minor changes to the terms of the Executive Director contract have been recommended by the Executive committee. The changes are in the review terms and timeframe.

****PROPOSED MOTION: APPROVE THE CHANGES TO THE EXECUTIVE DIRECTORS CONTRACT****

Patrick Edwards/Dang Nguyen (11/0/0)

VI. Executive Director's Report (Angela Landsberg)

A. PBID Update

See November Executive Directors Report

B. City Attorney Assessment District Memo

See November Executive Directors Report

VII. Standing North Park Committee Reports

C. Economic Restructuring (Trent Riley)

See November Executive Director's report.

D. Design (Steve Codraro)

See November Executive Director's report.

E. Promotion (Dave Gamboa)

See November Executive Director's report.

F. Organization (Matt Gordon)

See November Executive Director's report.

VIII. Ad Hoc Committee Reports

G. Sustainable NPMS/ Eco-District

Paulina Lis, Jennifer Owens and Doug Kott presented the program they are working on for the SD Green Building Council. It is a small Business protocol to track energy use and recommend changes to facilitate more efficient operation. They are looking to interface with North Park businesses as part of this program.

IX. Consent Items

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.****

a. Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE October 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.****

Trent Riley/ Sara Morrison (9/0/2)

X. Announcements

NONE

XI. Adjournment

****PROPOSED MOTION: ADJOURN THE MEETING****

Jeff Horvitz/ Jason Noble (11/0/0)

Next meeting is January 8th, 2013
Respectfully submitted, Kevin Clark, Assistant Director