

**North Park Main Street  
Board of Directors  
January 9, 2013  
Minutes**

**ATTENDANCE**

Board Members Present

David Gamboa (President), Trent Riley (Secretary), Cheryl Dye, Steve Codraro, John Anderson, Patrick Edwards, Sara Morrison, Alma Rodriguez and Patrick Eckstrom

Board Members Absent

Jeff Horvitz (Treasurer, Excused)  
Matt Gordon (Excused)  
Amy Paul (Excused)  
Jason Noble (Excused)

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Jenny Hall, Brijet Myers, Paulina Lis, Bob Kelsner, Karen Lemjerin, Ed Cronan

**CALL TO ORDER**

Meeting called to order at 7:36 a.m.

**INTRODUCTIONS AND AGENDA**

**\*\*PROPOSED MOTION: APPROVE THE PROPOSED AGENDA  
Trent Riley/ Patrick Edwards (9/0/0)**

**PUBLIC COMMENT FOR ITEMS NOT AGENDIZED**

None

**POLICE REPORT**

Jenny Hall reported on the 3<sup>rd</sup> of December there was an attempted robbery on the 2800 block of 30<sup>th</sup> with the victim being struck in the face, nobody in custody. December 24<sup>th</sup> USA gas on University was robbed at gun point the suspect was a Hispanic male and is in custody. At the Palomino's Taco shop on University and Asian male grabbed money out of the register after ordering some food. Jenny reported that she has been in contact with the owner of 3020 University; he needs to file a trespass letter with PD and that code enforcement found some violations. Trent Riley inquired as to if Jenny had any information about a string of auto break-ins at the Palisade Gardens building.

**PRESIDENT'S REPORT**

Presentation of the Annual Report

David Gamboa presented the annual report for the organization to the board. He asked the board to read it in full on their own time but took the time to highlight a few of the organizations largest achievements during the past year. Of note was NPMS winning the Orchid award for outstanding planning document for the SNPMS plan. David also pointed out the outstanding achievement that the neighborhood had in the last year in businesses starts.

**Action Item: Nominations and Election of 2013 Executive Committee**

David Gamboa presented a slate of candidates that the outgoing Executive Committee had nominated to serve out this year's term.

*President: Cheryl Dye  
Vice President: David Gamboa  
Secretary: Trent Riley  
Treasurer: Jeff Horvitz*

The board felt that this slate was appropriate, with the only comment coming from Patrick Edwards who felt that the Board should include Ombudsmen in the executive committee. The Board agreed that this was a good idea. Patrick then nominated himself for the position.

**\*\*PROPOSED MOTION: ELECT TO THE EXECUTIVE BOARD THE FOLLOWING SLATE:  
PRESIDENT: CHERYL DYE, VICE PRESIDENT: DAVID GAMBOA, SECRETARY: TRENT RILEY,  
TREASURER: JEFF HORVITZ AND OMBUDSMEN: PATRICK EDWARDS.  
(John Anderson/ Steve Codraro) 9/0/0**

**\*\* Cheryl Dye assumes the role of President and control of the meeting\*\***

Cheryl Dye made some opening remarks. She thanked David Gamboa for serving as interim President. She expressed her excitement to serve as President and achieve the goals of the organization.

Info: Office of Historic Preservation Grant Update

Angela Landsberg introduced Paulina Lis and one half of our sustainability program manager team. Paulina introduced herself and her co-worker Jennifer Owens and the work that they will be doing as the managers of the North Park sustainability program. They are having a kickoff event on February 20<sup>th</sup> and are looking for community leaders to jump onboard with the project.

Info: 2013 North Park Festival of Arts

Angela Landsberg reported that Festival planning has begun the Festival has moved to Saturday this year and the day will be May 18<sup>th</sup>. She plans on keeping the Bar Pink Stage open until 8 or 9 pm this since it is a Saturday and to encourage Festival goers to stay in North Park. She additionally reported that NPMS has already begun receiving craft Beer Block applications. Angela is look for help with sponsorships, volunteering and ideas for the festival.

**Info: New Year Member Mixer**

Angela Landsberg reported that NPMS will be holding New Year Member mixer from 5:30 to 7:30 on January 17<sup>th</sup>. Admission for members and one guest is free and includes a complimentary cocktail and appetizers. The cost to non-members will be 5 dollars.

Info: Farmers Market Update

Brijet Myers reported that the farmers market is doing well. She reported that the market is open till 7 pm and they do have lights for the winter time. She is looking to starting a monthly event called the third Thursday market which would feature more craft vendors. In the spring she would like to put out door hangers in the neighborhood informing the community about the market and what it offers. She additionally is doing more outreach that people can pick up their CSA at the Market.

Financial Reports / Budget & Finance Committee Update

Roni Kleinhen presented the financial reports in Jeff Horvitz's absence.

**\*\*PROPOSED MOTION: APPROVE THE TREASURE'S REPORT.  
Steve Codraro/ David Gamboa (9/0/0)**

**A. CONSENT ITEMS (3 Min. Time Limit)**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE NOVEMBER 14<sup>TH</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.  
(Sara Morrison/Patrick Edwards) 9/0/0**

**REPORTS (5 Min. Time Limit for Each Report)**

Assembly District 76 (Lindsey Masukawa)

No Report

Senate District 39

No report

County District 4

No report

Council District 3 (Anthony Bernal)

Anthony reported that NPMS and NPPC acted in good faith as advocates for the UAMP when the controversy occurred over the project at the corner of University and Alabama. Anthony reported that

council will pass legislation soon that will make available a free entertainment permit to legitimate restaurants, if you need more information on this contact the councilmember's office.

BID Council (Patrick Edwards)

Patrick Edwards spoke about a report that the BIDC had commissioned that will be published in the coming months that showed that BIDs create jobs. Additionally, there has been concern about how Prop. 26 will affect true BIDs in the future and that the Point Loma BID which will be holding its vote soon will be the test case for such actions. The BIDC will hold its meet the 24<sup>th</sup> of this month at 7:30 am in the Bank Building

North Park Planning Committee (Cheryl Dye)

Cheryl Dye reported that Planning committee had recently voted to support the NPMS Parklet concept in principal and also to support the installation of two additional bike corrals for North Park. The first to be located in front of Toronado and the second to be across from Mosaic, both on 30<sup>th</sup> street.

North Park Maintenance Assessment District (MAD): (Kevin Clark)

No Report

Design Committee (Steve Codraro)

No Report

Economic Restructuring Committee (Trent Riley)

No Report

Organization Committee (Patrick Edwards)

No Report

Promotion Committee (David Gamboa)

No Report

**EXECUTIVE DIRECTOR'S REPORT**

See November Executive Director's Report.

**OLD BUSINESS**

None

**NEW BUSINESS/OPEN DISCUSSION**

**ADJOURNMENT**

**\*\*PROPOSED MOTION: APPROVAL TO ADJORN**  
**David Gamboa/ Sara Morrison (9/0/0)**

Meeting adjourned at 8:41 a.m.

Next meeting is February 13, 2013  
Respectfully submitted, Kevin Clark, Assistant Director