

**North Park Main Street
Board of Directors
August 8, 2012
Minutes**

ATTENDANCE

Board Members Present

David Cohen (President), David Gamboa (Vice President), Jeff Horvitz (Treasurer), Trent Riley (Secretary), John Anderson, Steve Codraro, Mathew Cirello, Sara Morrison, Jason Noble, Amy Paul, Cheryl Dye, and Alma Rodriguez

Board Members Absent

Christopher Bittner
Patrick Edwards
Matt Gordon

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Jenny Hall, Lucky Morrison, Brijet Myers, Catt White, Stephanie Scollo, Bob Kelser, Maz Ebrahimi and Jeannie Sherif

CALL TO ORDER

Meeting called to order at 7:32 a.m.

INTRODUCTIONS AND AGENDA

*****PROPOSED MOTION: APPROVE THE PROPOSED AGENDA
Trent Riley/ Jeff Horvitz (12/0/0)***

PUBLIC COMMENT FOR ITEMS NOT AGENDIZED

-Stephanie Scollo from the YMCA announced that at the YMCA at 30th Street and Meade Avenue they have started a junior chefs program. They would love input and participation from the hospitality industry at North Park Main Street.

-Lucky Morrison North Park resident announced that last night was National Night Out a community potluck event. He would love to see some members of the board at such an event.

POLICE REPORT

Officer Jenny Hall reported that the 76 station was robbed the day of July 11th at about 5:30 am. The police believe the suspect has hit several other gas stations as well. Recently in the 3700 block of 30th Street a Hispanic male 25-30 with a thin build snatch a purse from a woman. Additionally, last week officers fought with a man in front of U-31 bar. The man attempted to choke out the two officers but was restrained and arrested. Jenny Hall finished by reporting that we have a new Lt. in the area his name is Mark Bennet.

PRESIDENT'S REPORT

Info: Main Street Focus
Tabled for later meeting

Info: Jack in the Box Planning Commission Hearing

Angela Landsberg reported that NPMS staff has carefully reviewed the planning documents for the proposed Jack-in-the Box at Upas and 30th and have found several problems with the design as well as the deviations the development is asking for. She reported that she has heard from many businesses and residents that are against the project and that the NPPC has voted against the development. She feels that it is important for the community that she attends the Planning Commission meeting to speak on behalf of NPMS and seeks the boards blessing. The board engaged in discussion about the issues surrounding the JIB development. Cheryl Dye stated she finds the development inappropriate and that the five basic findings needed to approve deviations could not be found. Maz Ibrahim, owner Mosaic Wine Bar, stated that he opposed the project and thinks that it will only make that intersection worse. Jeannie Sheif, Cardamon, is opposed based on safety issues associated with the project. The board then discussed issues with deliveries, trash, there development options. Jason Noble stated his support of the project feeling that it is wrong to zone out a business. Steve Codrado stated that it is important to note that neighbors of JIB are asking for our support against this project. David Cohen asked if the board could reach consensus to allow the executive director to speak at the Planning Commission in support of the NPPC. Consensus was reached for support of the NPPC.

Info: Taste of North Park Updates

Angela Landsberg reported that the Taste preparations are moving along. ¾ of the restaurants have confirmed their participation. We have received generous sponsorships from Duhs Brothers commercial. NPMS have media partners for the event in 102.1, 94.9 and CW6. She announced the NPMS is still looking for sponsors and asked the board to explore any options.

Info: Accepting Application for New Board Members- Due August 31st, 2012

Kevin Clark announced that board elections are coming up and that there are 8 spots up for election this year. He asked that every board member pass an application on to another business owner who might be interested in running for the board. David Cohen stated that he would like to see attempts to keep the board diverse and get people involved.

Action: Form Nominating Committee for Board of Director Elections held in September 2012

David Cohen sought volunteers to serve on the nominating committee. He selected John Anderson, Alma Rodriguez and Cheryl Dye to serve.

Action: Review and Approve Bylaws

Cheryl Dye asked that a typo on page 8 change Item H to I due to it being repeated twice.

****PROPOSED MOTION: APPROVE THE ADOPTION OF THE BYLAWS WITH THE CHANGE OF SECTION 6 ITEM H (2) CHANGED TO ITEM I.
Jason Noble/David Gamboa (12/0/0)**

Info: Farmers Market Update

Catt White reported that the market is down \$56 from last month. However, last week was really high which looks good for the rest of the summer. A new food truck will be debuting at the farmers market serving bratwurst. September 20th, the farmers market will be doing a back to school event. It will feature cash crops and other outreach.

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz reported we have \$66,985 in general checking with \$40,483 actually ours. North Park Main Street has \$16,856 in receivables; this leaves the organization with about four months in reserves. Jeff reported that the farmer's market weekly profit has risen from \$550 a week to \$600. Furthermore, with a monthly operating budget of \$14,000 the organization might finish the year in the black.

****PROPOSED MOTION: APPROVE THE TREASURE'S REPORT.
(Trent Riley/Matt Cirello) 12/0/0 Motion passed.**

A. CONSENT ITEMS (3 Min. Time Limit)

*****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.***

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*****PROPOSED MOTION: THE MAILING LIST PROVIDED BY THE OFFICE OF SMALL BUSINESS OF THOSE WHO ARE PAID-UP OWNERS OF BUSINESSES AS OF JUNE 30, 2012 IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT (MEMBERS IN GOOD STANDING) BE RECOGNIZED AS THE OFFICIAL LIST OF THE NORTH PARK ORGANIZATION OF BUSINESSES, INC. FOR THE PURPOSE OF THE CURRENT ELECTION.***

Approval of Minutes

*****PROPOSED MOTION: APPROVE THE MINUTES FROM THE JULY 13TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.***

(Cheryl Dye/ Jeff Horvitz) 10/0/2 Dave Gamboa, Alma Rodriguez abstained

REPORTS (5 Min. Time Limit for Each Report)

Assembly District 76 (Lindsey Masukawa)

Toni Atkins will be in little Italy tomorrow for coffee with constituents from 5 to 7:30 pm. She is teaming with Cox kids to teach about computer safety, how to stay away from any type child predator.

Senate District 39

No report

County District 4

No report

Council District 3 (Anthony Bernal)

Anthony Bernal reported Todd Gloria was excited about the ground breaking at North Park Community Park mixed use field. He was also happy to report that his efforts got 47 parking spaces open to the public around the park that were previously closed overnight. The Councilmember would be available at Hillcrest City fest over the weekend.

BID Council (Angela Landsberg)

Angela reported that the Bid council is launching the bike friendly business district and as part of the program North Park would be receiving a bike.

North Park Planning Committee (David Cohen)

No report

North Park Maintenance Assessment District (MAD): (Kevin Clark)

No Report

Design Committee (Steve Codraro)

The design committee is moving forward with the 805 gateway project.

Economic Restructuring Committee (Trent Riley)

A new furniture store is opening called Grace-ful Living.

Organization Committee (Patrick Edwards)

No report.

Promotion Committee (David Gamboa)

The Promotion Committee is working hard on making the Taste of North Park a success.

EXECUTIVE DIRECTOR'S REPORT

See August Executive Director's Report.

OLD BUSINESS

None

NEW BUSINESS/OPEN DISCUSSION

ADJOURNMENT

*****PROPOSED MOTION: APPROVAL TO ADJORN
Sara Morrison/ Trent Riley (12/0/0)***

Meeting adjourned at 9:10 a.m.

Next meeting is August 8, 2012
Respectfully submitted, Kevin Clark, Assistant Director