

**North Park Main Street
Board of Directors
November 14, 2012
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Jeff Horvitz (Treasurer), Steve Codraro, John Anderson, Matt Gordon, Patrick Edwards, Sara Morrison and Alma Rodriguez

Board Members Absent

Trent Riley (Excused)

Amy Paul
Jason Noble
Cheryl Dye

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Jenny Hall, Brijet Myers

CALL TO ORDER

Meeting called to order at 7:34 a.m.

INTRODUCTIONS AND AGENDA

****PROPOSED MOTION: APPROVE THE PROPOSED AGENDA
Alma Rodriguez/ Patrick Edwards (8/0/0)**

PUBLIC COMMENT FOR ITEMS NOT AGENDIZED

None

POLICE REPORT

Jenny Hall reported that robber who hit Union Bank a few days ago is in custody. On October 20th there was a stabbing on the 2900 block of North Park Way after an incident that had begun in another location. On the 21st there was an incident in which a female struck a male with a beer mug causing lacerations. She reported that if you are having trouble with panhandling or transients the HOT team is still the best solution to contact.

PRESIDENT'S REPORT

Info: Toyland Parade

Debra Fuentes from Victoria House spoke about the Toyland Parade fundraiser and the parade itself. The fundraiser will be held November 29th from 5:30 to 7:30 at Bar Pink. The parade itself is on schedule they have 85 to 90 entries right now and are planning on having children's festival and tree lighting afterwards. Debra announced that they are still look for volunteers.

Info: Small Business Saturday

Angela Landsberg reported that we will be having our 3rd annual Small Business Saturday this year. It will run from 11 am-7 pm and feature special shopping deals at 20 to 25 businesses. She reported that the event has grown every year and that she is looking to getting media coverage of the event again this year.

Info: Office remodel recap and recognition

Angela Landsberg reported that the office remodel is done. The Carpet was removed and the concrete floor was ground and sealed. New walls were installed to reconfigure the office. The walls were additionally skim coated and painted. The remodel was made possible by an arrangement with the landlord and a donation from Board member Trent Riley.

Info: Taste of Culture, North Park

Angela Landsberg reported that Staff is currently investigating an art event to take place in the winter. It would feature a tour of North Park Art and a seminar about art. The idea is to get the people focused on the arts. We are shooting for a February or March event.

Action: Festival of Art Vendor Coordinator Contract

We are going to bid the Festival of Art Vendor Contract the last three years we paid \$3,000, 3,200 and 3,400 respectively. However, our current past contractor had been giving us special rate which she could no longer afford and comparable coordination costs much more so staff is looking to be authorized to spend up to \$5,000.

****PROPOSED MOTION: ALLOW THE EXECUTIVE DIRECTOR TO NEGOTIATE A CONTRACT FOR A VENDOR COORDINATOR FOR THE 2013 FESTIVAL OF ART NOT TO EXCEED \$5,000.
(Patrick Edwards/ Sara Morrison) 8/0/0**

Info: Farmers Market Update

Brijet Myers reported that the farmers market is doing well. The farmers market will have a booth at the T/32nd chili cook-off. They will be holding special holiday market December 13th.

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz reported that NPMS has \$38,000 in checking, with about \$7,260 in accounts receivable. We have received our SBEP payment so that accounts for the jump in checking funds.

****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.
Matt Gordon/ Patrick Edwards (8/0/0)**

A. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE OCTOBER 10TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.
(Matt Gordon/John Anderson) 6/0/2 Sara Morrison and Patrick Edwards abstained**

REPORTS (5 Min. Time Limit for Each Report)

Assembly District 76 (Lindsey Masukawa)

No Report

Senate District 39

No report

County District 4

No report

Council District 3 (Anthony Bernal)

Anthony reported there was McKinley Joint-use Design meeting tonight at 6:00 pm. The Councilmember would be attending the ribbon cutting on the Alba joint-use field

BID Council (Patrick Edwards)

The next BID council meeting would take place December 13th. At that time they will be meeting with the new head of the Office of Small Business.

North Park Planning Committee (Cheryl Dye)

No Report.

North Park Maintenance Assessment District (MAD): (Kevin Clark)

No Report

Design Committee (Steve Codraro)

The Design Committee held the 805 gateway ceremony and discussed other gateway areas in NPMS. We also discussed the City's new abandoned properties ordinance.

Economic Restructuring Committee (Trent Riley)

No Report

Organization Committee (Patrick Edwards)

No report.

Promotion Committee (David Gamboa)

No Report.

EXECUTIVE DIRECTOR'S REPORT

See November Executive Director's Report.

OLD BUSINESS

None

NEW BUSINESS/OPEN DISCUSSION

ADJOURNMENT

*****PROPOSED MOTION: APPROVAL TO ADJORN
Jeff Horvitz/ John Anderson (8/0/0)***

Meeting adjourned at 8:32 a.m.

Next meeting is December 12th, 2012
Respectfully submitted, Kevin Clark, Assistant Director