

**North Park Main Street
Board of Directors
October 10, 2012
Minutes**

ATTENDANCE

Board Members Present

David Cohen (President), David Gamboa (Vice President), Jeff Horvitz (Treasurer), Steve Codraro, Amy Paul, John Anderson, Cheryl Dye, Matt Gordon, and Alma Rodriguez

Board Members Absent

Trent Riley
Christopher Bittner
Patrick Edwards
Mathew Cirello
Sara Morrison (Excused)
Jason Noble

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhen (Bookkeeper), Jenny Hall, Brijet Myers

CALL TO ORDER

Meeting called to order at 7:31 a.m.

INTRODUCTIONS AND AGENDA

****PROPOSED MOTION: APPROVE THE PROPOSED AGENDA
David Gamboa/ Matt Gordon (9/0/0)**

PUBLIC COMMENT FOR ITEMS NOT AGENDIZED

Steve Codraro announced that the North Park nursery would celebrate their first anniversary on Saturday from three till six.

Angela Landsberg announced that the PODS company will deliver an artPOD to the garden at ArtProduce and a reception would be held this Saturday. The POD will be open daily from 10am to 6pm.

POLICE REPORT

Jenny Hall reported that we have had some small robbery problems. On the 25th of September a black male was arrested after stealing cigarettes from Valero and Lemon Cake from KFC. On the 29th of the month, police arrested a male and female who they believe have been responsible for at least four street robberies.

PRESIDENT'S REPORT

Info: North Park Courtesy Patrol

David Cohen reported that the patrol will begin in November. Elite security will man a bike patrol on Friday and Saturday from 11pm-3am. The patrol will man the business district and help mitigate noise and other problems in the district. David Cohen stated that he has raised enough money for three months and will assist in fundraising when the time comes.

Info: Taste of North Recap

Angela Landsberg reported that the Taste of North Park was a success. She has received a lot of positive feedback from the event. This is the first time that the Taste featured a Trolley and it was slow to start but as people found out about it the popularity grew. The main problem on the day was the galleries and shops not being open and set-up in time for the start of the event.

Info: Office of Historic Preservation Grant

Angela Landsberg reported that North Park Main Street has received permission to release the RFP for the program manager and web programmer. These RFPs will be released and are open for submittals until November 9th.

Info: 805 gateway Project

Steve Codraro reported that the project is done. He stated that volunteers from the NPCA deserve credit. The project was also made possible by generous donations from the North Park Nursery. The final project will be unveiled Friday morning in a ceremony with Councilmember Todd Gloria.

Info: Farmers Market Update

Brijet Myers reported that the farmers market is doing well. Revenue is up and the company did a small rate increase for the vendors. They have been having chef demos recently and a vendor Messy Jessie has been offering free bike valet. Cash crops with the schools have been increasing. The farmers market will be using lights soon.

Action: Board of Directors Elections Results

Angel Landsberg read the results of the election. Jason Noble, Sara Morrison, Steve Codraro, Amy Paul, Jeff Horvitz and Patrick Eckstrom were all elected.

****PROPOSED MOTION: APPROVE THE RESULTS OF THE 2012 BOARD OF DIRECTORS ELECTION.**

David Gamboa/Alma Rodriguez (9/0/0)

(David Cohen Leaves the Meeting, David Gamboa assumes the role of acting president. Patrick Eckstrom is seated as a board member)

David Gamboa thanks David Cohen for his service to North Park Main Street on behalf of the board and members.

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz reported that NPMS has \$6,000 in checking, with about \$8,800 in accounts receivable. Additionally, we are expecting our SBEP payment for the year of about \$16,000.

****PROPOSED MOTION: APPROVE THE TREASURE'S REPORT.**

John Anderson/Matt Gordon (9/0/0)

A. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE AUGUST 8TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

(Alma Rodriguez/Jeff Horvitz) 7/0/2 John Anderson and Patrick Eckstrom abstained

REPORTS (5 Min. Time Limit for Each Report)

Assembly District 76 (Lindsey Masukawa)

No Report

Senate District 39

No report

County District 4

No report

Council District 3 (Anthony Bernal)

Anthony reported that a new ordinance has been passed that targets abandoned properties. This allows the city to be more aggressive in targeting nuisance and blighted properties. Councilmember Gloria will have a community coffee on Saturday, October 27th from 10-11:30 at Alchemy in South Park.

BID Council (Angela Landsberg)

No Report

North Park Planning Committee (Cheryl Dye)

No Report.

North Park Maintenance Assessment District (MAD): (Kevin Clark)

No Report

Design Committee (Steve Codraro)

The Design Committee discussed finding alternate uses for empty pay phone booths in the district. Plaques for the current and future bike corrals were also discussed.

Economic Restructuring Committee (Trent Riley)

No Report

Organization Committee (Patrick Edwards)

No report.

Promotion Committee (David Gamboa)

The promotion committee discussed the Taste of North Park.

EXECUTIVE DIRECTOR'S REPORT

See August Executive Director's Report.

OLD BUSINESS

None

NEW BUSINESS/OPEN DISCUSSION

ADJOURNMENT

****PROPOSED MOTION: APPROVAL TO ADJORN**
Jeff Horvitz/ John Anderson (9/0/0)

Meeting adjourned at 8:38 a.m.

Next meeting is November 14, 2012
Respectfully submitted, Kevin Clark, Assistant Director