

North Park Main Street
Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
November 09, 2017

ATTENDANCE

Board Members Present

Matt Gordon (President), Rich Geisler (Vice-President), Steve Codraro (Secretary), Brijet Myers, Patric Stillman, Lynn Susholtz, David Gamboa, Steve Blasingham, Jason Noble, Troy Geyer, Johan Engman, Paris Landen, Garrick Oliver

Board Members Absent

Joseph Balestrieri (Treasurer), Alma Rodriguez

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

Guests Present

City of San Diego Councilmember Chris Ward, Tyler Renner, Dorothy Duprey (Victoria House)

I. Call to Order and Self-Introductions

- A. Meeting called to order at 8:00

II. Adoption of Agenda

- A. Motion to adopt agenda by Rich Geisler, seconded by Lynn Susholtz, all in favor.

III. Public Comment on Items *Not* on the Agenda (3 minute limit per person)

- A. No comment

IV. Consent Items

- A. Motion to approve minutes and financials by Rich Geisler, seconded by David Gamboa, all in favor.

V. Community Reports

- A. Police Report: Jenny Hall
 - 1. No report
- B. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. No report
- C. Assembly Member Todd Gloria, District 78: Nick Serrano
 - 1. No report
- D. County Supervisor Ron Roberts, Fourth District: Nerea Urtasun
 - 1. No report
- E. San Diego Council Member Chris Ward: Tyler Renner
 - 1. Tyler presented Councilmember Chis Ward's newsletter.

2. He reported that the City and County have added restrooms and wash facilities in response to the hepatitis-a outbreak. He announced that temporary housing facilities will close in three weeks and will transition to three permanent facilities.
3. Tyler reported that the search for a new police chief is ongoing. He reported that the Mayor has negotiated salary increases for the police force.
4. Tyler reported that the City is trying to determine regulations for short term vacation rentals.
5. He reported that the Councilmember's office is working with engineers for the UAMP median.
6. Tyler reported that another Cocktail and Coffee with a Councilmember is coming soon.
7. Angela Landsberg called for homeless "housing navigators" in North Park.
8. Patric Stillman thanked Chris Ward's office for advocating for his building's murals.

F. City of San Diego, Neighborhood Investment Manager: Elizabeth Studebaker

1. No report

G. North Park Planning Committee: Peter Hill

1. No report

H. North Park Maintenance Assessment District: Peter Hill

1. Angela Landsberg gave an overview of landscape services in the District. She reported that NPMS met with the new maintenance contractor Urban Core. She hopes to have monthly meetings with them.

I. North Park Thursday Market: Brijet Myers

1. Brijet Myers reported that there has been increased vendor turnover at the market. She also reported that a door hanger is being distributed to promote the market, and that the market will have a booth at Sonofest.

VI. Presidents Report:

A. NPMS Board Election

1. Call for nominations from the floor: no nominations.
2. The slate of candidates for BID and NPPBID was presented.
3. Garrick Oliver self-nominated

MOTION: Remove Alma Rodriguez from the slate of candidates.

- a. Approved by David Gamboa, seconded By Paris Landen, abstention by Jason Noble, remainder in favor.

MOTION: Add Garrick Oliver to the slate of candidates.

- a. Approved by David Gamboa, seconded by Jason Noble, all in favor.

MOTION: Approve slate of candidates

- a. Approved by Brijet Myers, seconded by Steve Codraro, all in favor.

B. NPPBID Update

1. Angela Landsberg gave a PowerPoint presentation on the NPPBID and gave specifics on the budget including sanitation, landscaping, improvements, administration, City fees, and the contingency fund.

- C. November Events
 - 1. Angela gave an overview of November upcoming events and encouraged people to sign up for Small Business Saturday marketing materials.
- D. Wayfinding
 - 1. NPMS will be issuing a contract by years end. The process is being handled in Design Committee. Project to include a kiosk and a parking garage sign.
 - 2. There will be a wayfinding meeting on Tuesday the 14th at 9:00 am.

VII. Standing North Park Committee Reports

A. Design Committee (Lynn Susholtz)

- 1. Lynn deferred to Angela's comments on Wayfinding and gave an overview of projects under the Design Committee.

B. Promotions Committee (David Gamboa)

- 1. David spoke on the next issue of Explore Magazine coming out soon, and spoke on the attendance of the North Park Day of the Dead event, Taste of North Park ticket sales (sold out), and the success of the trolleys.

C. Business Development Committee (Troy Geyer)

- 1. No meeting

VIII. Executive Director's Report (Angela Landsberg)

- A. See attached

IX. Announcements

- A. David Gamboa urged attendees to have an emergency plan.
- B. Garrick Oliver announced OBR's annual fundraiser.
- C. Patric Stillman announced the Holiday Art Market and Day Without Art Film Festival
- D. Lynn Susholtz announced artist in residence performances at Art Produce.

X. Adjournment

- A. *PROPOSED MOTION: ADJOURN MEETING at 9:36 AM*
- B. Motion approved by David Gamboa, seconded by Garrick Oliver. All in favor.

NEXT MEETING: December 14, 2017 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Steve Codraro, Board Secretary