

**North Park Main Street
Board of Directors Meeting
October 12, 2015
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Steve Codraro, Mike Fish, Alma Rodriguez, Mario Sanchez, Lynn Susholtz, Jason Noble, Dang Nguyen, John Pani, Garrick Oliver, Rich Geisler

Board Members Absent

John Stewart McGaughy, Trent Riley, Lea Caughlan

Staff and Guests Present

Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director), Adrian Granda, Jenny Hall, Brijet Myers, Catt White, Lucky Morrison, Gerald Torres, Rob Steppke, Travis LeGrand, Becki Kaplan, Gerry Torres, Patric Stillman, Greg Zeitunian

I. Call to Order and Self-Introductions

- Meeting Called to Order at 7:36 AM

II. Public Comment on Items *Not* on the Agenda (3 minute limit per person)

- A. Steve Codraro – The Heart and Trotter Butcher Shop on El Cajon Boulevard now serves locally sourced butchers lunch Friday, Saturday and Sunday
- B. David Gamboa – The SDPD Bike Team and Vice attended this month’s Hospitality Meeting and announced that North Park is doing a great job with the night crowds and there have been minimal incidences of late

III. Adoption of Agenda

PROPOSED MOTION: ADOPT AGENDA WITH ITEM IX.D TO BE MOVED TO ITEM VII.B IN THE PRESIDENT’S REPORT with re-ordering for Red Sidewalk Project – after approval of minutes

Motion by Matt Gordon, Seconded by Rich Geisler (12/0/0)

IV. Consent Items

A. Approval of Minutes

PROPOSED MOTION: APPROVE THE MINUTES FROM THE September 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

Motion by Rich Geisler, Seconded by Jason Noble (11/0/1)

V. Red Sidewalk Project

- A. Currently working from a January timeline - Rain will cause delays
- B. 1/3 of each block will be worked on at a time - will be saw-cutting down the middle so that there will always be a 6.5 ft sidewalk at all times
- C. Heavy machinery will be parked overnight – there will be no parking on those blocks during construction
- D. The alley where the Chase bank is located will be closed –La Boheme residents and all surrounding business owners will be notified by the City

- i. Curb will be closed and alley will be used as a staging area – possibly over night
- E. Gerry Torres, owner of City Tacos expressed his concerns about this project
 - i. A similar project occurred near his La Mesa business which caused a 50% drop in business during construction
 - ii. Trucks and equipment will be an eyesore – how is this going to be dealt with? Is there a possibility to paint / beautify the bridges with urban art to make the project less invasive and ugly?
 - iii. Vermin problems often result from pulling up sidewalks as they will be looking for a home – is there a pest control plan in place, will traps be set, will there be fumigation provided?
 - 1. Currently there is no pest control consideration in the project scope
 - 2. Raise concern to the contractor to find out if there is anything we can do
 - iv. Will this project be dealing with flooding that currently occurs?
 - 1. Requested for elevations and additional engineering to be able to fix that problem
 - v. Will you provide fencing to replace City Tacos during construction so that they can keep their patio in operation during the process
 - 1. There is language in the EMRI with the City that may explain your rights better. Will follow up.
- F. Lynn Susholtz, owner of Art Produce: Will there be explanatory signage – where and how will they be posted?
 - i. Placed on either side of the work depending on where the work is being done
 - ii. Will bridges have railings on them? If so they can be decorated
 - iii. Is there a way for business owners to add their own signage?
 - 1. Gamboa thinks that would be a slippery slope

VI. 2015 Board of Director Elections

- A. 2015 – 2017 Election Results
 - i. Nominees with the winning eligible votes: Mike Fish, David Gamboa, Matt Gordon, Paris Landen, Travis LeGrand, Brijet Myers, Dang Nguyen, Alma Rodriguez, Mario Sanchez, Patric Stillman
- B. Nominations from the Floor
 - i. None
- C. Thank you to our outgoing members!!

PROPOSED MOTION: *APPROVE THE ELECTION RESULTS FOR 2015-2017 BOARD MEMBERS*

Motion by Matt Gordon, Second by Dang Nguyen (12/0/0)

VII. Community Reports (3 minute limit per person)

- A. **Police Report** (Officer Jenny Hall)
 - 1. Incidences:
 - a. Oh My Dog! Photography break in on September 30 – old computer stolen again
 - i. Bike locked the computer to the desk and they were unable to take it
 - ii. 4am both times – very few cameras on Ray Street
 - iii. Suggests everyone install cameras
 - iv. First response was within 4 minutes and they were already gone
 - b. Similar window smashes at DiAngelo's Pizza, Daisy Cleaners – following up now
Pedestrian robbery around 12 or 1 AM – unsolved

- B. State Senator Marty Block, District 39** (Sarah Fields)
Sarah Fields reported that legislative session ended last month – the Senator is in district and will be until the end of 2015. He is currently serving as the Chair of the Banking and Finance Committee, so please feel free to send legislative ideas for new legislation or revisiting existing policies. If you ever have issues with state agencies please contact with licensing issues – the Senate Office has a contact in every state agency and can assist you
- C. State Assemblywoman Toni Atkins, District 76** (Jason Weisz)
Jason Weisz reported that the first year of the 2-year session has ended
Cash for College Workshop tonight at Cadman Elementary at 5:00
Small Business Seminar at Qualcomm Hall Tomorrow 10:30-12:30 – learn how to contract with State Agencies to get on the State’s Radar and be eligible for state contacts
- Social Cycle – operating outside the bounds – there was no prior regulation – this will define them as a petty cab and will be enforced as such – passed almost unanimously – must be categorized before they can have restrictions put on them- previously “going rogue”
- D. County Supervisor Ron Roberts, District 4** (Nerea Urtasun)
No Report
- E. San Diego City Council Todd Gloria, District 3** (Adrian Granda)
Adrian Granda reported that City Council took action on Prop 218 on water increases – notifications have been sent out to property owners. San Diego has conserved 26% however the reduction has increased the costs of delivering water. You can speak out against the increase by filling out the form If 50% +1 are in opposition they will not be able to pass this – hearing will be on November 17 – you must return the form
- Community Plan Update Comment Period: Extended to December 1 for public, December 16 for Planning Groups – North Park is being treated as a cluster with Golden Hill – any issues in any part of the cluster will slow everyone down
- Still illegal for people to be drinking on the Social Cycle – has always been illegal and it still is with the changes – statewide law and allows for local agencies to tighten restrictions – if you see drinking on the bikes please call it in
- F. City of San Diego** (Elizabeth Studebaker)
No Report
- G. North Park Planning Committee** (Dang Nguyen)
Dang Nguyen reported that the North Park Planning Committee is focused almost exclusively on the Community Plan Update. If you have comments or suggestions, please attend a North Park Planning Committee Meeting
- H. Maintenance Assessment District** (Angela Landsberg)
Jillian Wolter reported that the MAD approved the relocation of the trash and recycling cans from the corner of University and Granada to the corner of University and Herman. NPMS will cover half of the relocation cost at \$150.

- I. **North Park Farmers' Market** (Brijet Myers)
Catt White reported that September numbers have been down compared to August, but compared to past years we are about average. The new layout fully integrates the farmers and other vendors – required a new permit with the AG department and doubled staff to cover both entrances. Response has been very positive. Tomorrow's market will feature children's art tomorrow and a contest to win 2 tickets to Taste of North Park. Local chef demos coming to the market this holiday season!

VIII. **Standing North Park Committee Reports**

- A. **Design Committee** (Steve Codraro)
 - i. Gateway Repair – The Design Committee agreed to work with the City Heights CDC to assist in the restoration of the University and Wabash gateway which was originally a North Park Main Street project
- B. **Organization Committee** (Matt Gordon)
 - i. No Meeting this Month
- C. **Promotions Committee** (Jillian Wolter)
 - i. Taste of North Park 2015 will take place on Saturday, October 17
 1. Tickets are on sale now for \$25 while supplies last
- D. **Business Development Committee** (Angela Landsberg)
 - i. Angela Landsberg announced that we will be hosting a business mixer at Caffe Calabria on November 18
 - ii. Wayfinding / Parking Signage project is moving forward – waiting on designs

IX. **Executive Director's Report** (Angela Landsberg)

- A. Action Item: Community Plan Update Zoning Element Recommendation
 - i. Consideration of an initial response to Community Plan Update
 1. Transit corridors specifically is being downzoned and we are asking for it to be given room for growth
 2. In concept, the general plan supports growth but the policy does not
 3. Climate Action Plan is incongruent with pieces of the Climate Action Plan
 4. Allow development to occur by allowing higher density
 5. Asking for the Board to support our initiation of this conversation of
- B. Discussion of Item:
 - i. Lucky Morrison: Feels this is a position paper which uses attack methodology and is cherry picking parts of code to validate our position – zoning, density and parking are the main issues that are addressed in letter
 - There are very distinct neighborhoods – south of np way v north of university – south of 30th should remain CN not CC – thinks there will be a strong backlash – picketing – will protest if we request CC
 - Upas to North Park Way is residential and should remain that way
 - Asks us to consider not asking for a CC

PROPOSED MOTION: *TO WORK WITH CONSULTANT IN COLLABORATION WITH ADAMS AND ECB TO MOVE FORWARD WITH STAFF RECOMMENDATION*

Motion by Rich Geisler, Second by Dang Nguyen (10/0/2)

- Abstentions: Patric Stillman, Jason Noble

C. **November BOD Meeting Time**

- i. Pushed back to November 18 to observe Veterans' Day (third Wednesday rather than second)
- ii. Will be seating the new Executive Committee Next Month

X. **Executive Directors Report**

- A. Best Neighborhood – San Diego CityBeat and Union Tribune 2015
 - i. Congratulations to all the winners and to the North Park Community!
- B. Spirits Event on December 12
 - i. Will feature locally-distilled spirits, shopping and food – all are invited to participate! Applications now available

XI. **Announcements**

- A. Angela Landsberg - New Board Members: if you have any questions please do not be afraid to ask!
- B. Lynn Susholtz – City College Gallery – Common Space about Community Engagement – Neighborhood the Game – based on North Park – goal is to collaborate with neighbors on community building

XII. **Adjournment**

PROPOSED MOTION: ADJOURN MEETING at 8:55 AM

Motion by Matt Gordon, Seconded by Mike Fish (12/0/0)

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