

**North Park Main Street
Board of Directors Meeting
September 9, 2015
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Rich Geisler (Treasurer), Steve Codraro, Mike Fish, Alma Rodriguez, Mario Sanchez, Lynn Susholtz, Jason Noble, Dang Nguyen

Board Members Absent

John Pani, Garrick Oliver, John Stewart McGaughy, Trent Riley, Lea Caughlan

Staff and Guests Present

Angela Landsberg (Executive Director), Roni Kleinhen (Bookkeeper), Jillian Wolter (Executive Assistant), Councilmember Todd Gloria, Adrian Granda, Jenny Hall, Lt. Valentine, Vicki Granowitz, Peter Hill, Ed Cronan, Elizabeth Studebaker, Marlon Pangilinan, Bernard Turgeon, Brijet Myers, Catt White

I. Call to Order and Self-Introductions

- Meeting Called to Order at 7:35 AM

II. Public Comment on Items *Not* on the Agenda (3 minute limit per person)

III. Adoption of Agenda

PROPOSED MOTION: ADOPT AGENDA WITH ITEM IX.D TO BE MOVED TO ITEM VII.B IN THE PRESIDENT'S REPORT

Motion by Matt Gordon, Seconded by Rich Geisler (10/0/0)

IV. Consent Items

A. Approval of Minutes

PROPOSED MOTION: APPROVE THE MINUTES FROM THE June 10th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

Motion by Matt Gordon, Seconded by Mike Fish (7/0/3)

V. Financial Report (Roni Kleinhen)

Roni Kleinhen presented the Financial Report.

PROPOSED MOTION: APPROVE THE FINANCIAL REPORT

Motion by Jason Noble, Seconded by Rich Geisler (10/0/0)

VI. Community Reports (3 minute limit per person)

A. Police Report (Officer Jenny Hall)

1. Incidences:

a. Oh My Dog! Photography break-in: window smash and theft, no video surveillance

b. Zensei Sushi: window smash, register taken – no eyewitnesses

c. 2 pedestrian robberies within 1.5 hours

i. University and Iowa – 2 males robbed a male and female with handgun

- ii. 3000 Landis 12:30am – same description
- iii. 2 black males, dark clothing, dark pants and hoodies – no leads yet
- d. Contact Jenny Hall to connect with detectives and case numbers

- 2. Graffiti reporting has changed –Urban Corps is no longer taking hotline calls
 - a. Contact directly through the city via app SD311 to report
 - b. 3 taggers arrested Monday night 3030 University on the roof
 - i. DTS / DTK paint on fingers and markers

B. State Senator Marty Block, District 39 (Sarah Fields)

New North Park rep Sarah Fields reported that the Senate is on summer recess right now, so if you have legislative ideas now is a great time to contact their office

*If you ever have issues with ABC or licensing and permitting issues please contact office

C. State Assemblywoman Toni Atkins, District 76 (Jason Weisz)

Medical – working to address lack of

2 or 3 days left – if you have issues you are passionate about, now is the last chance!

Successor for speakership – she is still the speaker and will be until January when they take a formal vote

D. County Supervisor Ron Roberts, District 4 (Lauren Prescott)

Norea , introduction

Legislative recess – going back into session next week

Not much in county – going into flu season, get your shots

Mosquito issue – only 1 case of West Nile – avoid green waters and please report any

Call office directly or on county website – vector control – snap a photo and send it in

Report rats, mosquitos, etc. public safety hazard – vacant buildings

Not sure about pigeons

E. San Diego City Council Todd Gloria, District 3 (Adrian Granda)

Adrian Granda reported that new policy may create a raise of water rates

Community plan update – planning group is working hard to get it approved

Zoning uses have proposed changes, please review – comment period ends October 5

May not go to council vote for 6+ months, late letter is not the end of the world since our next board meeting is past the due date

Homelessness, they have legal rights until they doing something illegal – please be sure to use proper channels and tools before reacting negatively

Extra cameras and lighting at park, improving safety

Gamboa: persistent homeowners backed them into the wall to redo the crosswalks even though the restriping project was coming

Lucky: coordination issue re: ADA ramps

Thousands of feet of piping go into each block – often they have delays because

They are all connected and often mess up other projects

Public Works – responsible for maintaining

F. City of San Diego (Elizabeth Studebaker)

No Report

- G. **North Park Planning Committee** (Steve Codraro)
Dang Nguyen reported that the North Park Planning Committee is focused almost exclusively
Public facilities
New development projects – loophole or compliance with law – depending on what side of the issue you are on
Short term rental
- H. **Maintenance Assessment District** (Angela Landsberg)
Angela Landsberg reported that she
Trees planted in the 90s to Granada (in red sidewalk area)
We have done a study to find out who pays for what, what requires them to get working
Tree lighting will require about \$11,000 in electrical repairs before
Partner with the MAD to help fund – matching program, looking for support for sponsorship
- I. **North Park Farmers’ Market** (Brijet Myers)
Brijet Myers reported that the market is up a little bit in the past month
Heat has been mild until this week
Table at the open house at the Library – lots of families and interaction
Don’t forget the Market takes EBT!
Will have a table at tostadas during the Taste of North Park to be able to promote Herman Ave
Sponsorship for Sono – serving on the logistics committee
More programming and more tabling, vendor requirement – vendor 101 classes
Targeting classes – breweries, commercial kitchen process, etc.
Serve-safe certification process,
Chef demos for the holidays – starting earlier this year
- J. **Ray at Night** (Mike Fish)
Mike Fish come check it out this Saturday

VII. **President’s Report** (David Gamboa)

A. Community Plan

- a. Caludia hired by contractor for community outreach
- b. High density areas – hillcrest, north park, upas
- c. Special color coating for no parking signs based on day-work or night-work based on their schedule
- d. 5th and Washington – September 11 – only 1 westbound lane on Washington – shutting down east-bound – tie-in for
- e. September 18-25
- f. 5th avenue between Washington and University
 - i. one lane going west-bound – eblasts and text alerts to reroute traffic
- g. comment card – sign up to have email added to distribution list
 - i. targeted based on your particular area
 - ii. constant comment email tool with positive feedback – many people are reading and opening emails
 - iii. email engineering@sandiego.gov
 - iv. send out a form email to be added to update email list

- v. let them know about events happening during this time and they will do their best to work with you to accommodate you – please communicate and let them know before it's too late!
- vi. Georgia Street Bridge project
 - 1. Months of detour – historical bridge
 - 2. Drivers will not be able to cross under for an extended period of time
- vii. CIP database will allow you to lookup projects by ID – scope, details and contact information –ability to look at every contract awarded – all online now, sorted by the year they were awarded
- viii. Ray Street – scheduled to be in June – Ray at Night, will they be impacted on Saturday evening? Typically they do not work on weekends, but some major areas do require it so that they can finish it all in one swoop

B. October Elections and Nominating Committee

- a. Election eligibility and term status – Any business owner or representative within the district boundaries that are up to date on their BID assessment fees as of June 30, 2015 are eligible to run. Applications are due Tuesday, September 1 at 12 noon.
- b. Selection of Nominating Committee (at least 3 members)
 - i. Lynn Susholtz, Rich Geisler and Jason Noble volunteered, and were approved by consensus

PROPOSED MOTION: TO APPROVE CANDIDATES FOR 2015 ELECTION

Motion by Rich Geisler, Seconded by Lea Caughlan (13/0/0)

VIII. Standing North Park Committee Reports

A. Design Committee (Lynn Susholtz)

- i. Cultural Assets Map
 - 1. Working on editing content and map features as well as a web version
 - 2. Ideally will be ready to distribute by early 2016 – balboa park
 - 3. Easy to read, folded collateral to promote activities beyond eating and entertainment
 - 4. Cultural walking tours, etc.
- ii. Tour of Districts – join us!
- iii. Reminder: new time at 9:00 AM

B. Organization Committee (Matt Gordon)

- i. Associate Membership Policy Update

C. Promotions Committee (David Gamboa)

- i. Festival of Arts – thank you to our sponsors, participating businesses and volunteers for making 2015 a huge success!
- ii. Taste of North Park 2015 will take place on Saturday, October 17
 - 1. Tickets are on sale now for \$25 while supplies last

D. Business Development Committee (Angela Landsberg)

- i. Jillian Wolter reported that the Business Development Committee is moving forward with Civic San Diego and ACE Parking on a wayfinding signage program. RFP has been released for design work – more updates to come
 - 1. May need to wait to re-bid to more firms
 - 2. Interviewed one design team last week

- ii. Red Sidewalk Project Update – Selected contractor has withdrawn from the project – timeline will need to be reevaluated with new agency upon selection
 - 1. The current update is that there is no update

IX. Executive Director's Report (Angela Landsberg)

A. Discussion Item: Community Plan Update – Zoning Element

- i. Type 47 licensing is lesser of a concern now that we know what has happened with zoning updates
- ii. Working with ECB and Adams Avenue because all changes effect 30th Street and parts of University Avenue
- iii. Kevin Clark – former Assistant Director and member of the planning committee
 - 1. Has been recruited to provide input and
 - 2. Request to work with him as a consultant to draft a response to the plan
 - 3. “we didn’t know what we didn’t know” until now and now we know
 - 4. question from lucky “when you say stakeholders – members of the BIDs and some commercial property owners – volunteering his input from a homeowner side – would like to be part of the discussion with Vicki
 - a. just looking at the commercial district for now – our main interest
 - b. community association will most likely have separate input
 - c. should we put a letter in that we have a letter coming – give them a heads up that we are working on a letter – will be at least 10 days late due to voting on it at next board meeting
 - 5. will not exceed discretionary spending limit as ED –

PROPOSED MOTION: TO WORK WITH CONSULTANT in collaboration with Adams and ECB to move forward with staff recommendation

Motion by Rich Geisler, Seconded by Lynn Susholtz (13/0/0)

B. Action Item: UAMP

- i. Approval of environmental impact report
- ii. Lost of upset business owners and
- iii. Formal Request Letter from the board

PROPOSED MOTION: TO WORK WITH CONSULTANT in collaboration with Adams and ECB to move forward with staff recommendation

Motion by Matt Gordon, Seconded by Mike Fish (13/0/0)

C. Recap of North Park Main Street Programs

- i. PROW Update
- ii. Explore North Park Campaign

X. Announcements

XI. Adjournment

PROPOSED MOTION: ADJOURN MEETING at 9:22 AM

Motion by Matt Gordon, Seconded by Mike Fish (9/0/0)

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