

**North Park Main Street
Board of Directors
October 8th, 2014
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Trent Riley (Secretary), Jeffrey Horvitz (Treasurer), John Pani, Lea Caughlan, Alma Rodriguez, Dang Nguyen, Steve Codraro, Amy Paul, Mike Fish, Mario Sanchez, Lesley Anderson, Garrick Oliver, Rich Geisler

Board Members Absent

Sara Morrison, Jason Noble, John Stewart McGaughy

Staff and Guests Present

Angela Landsberg (Executive Director), Roni Kleinhenn (Bookkeeper), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator), Jenny Hall, Brijet Myers, Jason Weisz, Adrian Granda, Elizabeth Studebaker, Kathy Steadler, Larry Wilskin

Call to Order and Self-Introductions

-Called to order at 7:33

I. Public Comment on Items *Not on the Agenda* (3 min. limit per person)

A. Kathy Steadler – Nextdoor.com

Kathy Steadler made a brief presentation regarding Nextdoor.com, a neighborhood-oriented web service coming to San Diego. There will be a community workshop hosted by Nextdoor.com on October 29 for anyone interested in learning how to navigate the site.

B. Larry Wilskin

Larry Wilskin, Congressional Candidate for District 5, came by to introduce himself. A graduate of the Navy War College, Mr. Wilskin is passionate about jobs, the economy, security and energy.

II. Adoption of Agenda

PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA

Leah Caughlan / Amy Paul (12/0/0)

III. Community Reports (3 min. limit per person)

A. Police Report (Officer Jenny Hall)

Jenny Hall reported that the dispensary on Villa Terrace has finally been shut down. The Fire Department at 32nd and Lincoln is hosting an Open House on Saturday, October 11.

B. State Senator Marty Block, Dist. 39 (Chris Ward)

NO REPORT

C. State Assemblywoman Toni Atkins, Dist. 76 (Jason Weisz)

Jason Weisz announced new plastic bag ban to begin in January in grocery stores (2016 for liquor and drug stores). No plastic bags will be distributed; paper bags will be available for 10 cents. There is a How to Apply for Tax Credits for Small Businesses Workshop Monday, October 13 from 1:00 to 2:00 for more information visit gobiz.ca.gov

D. County Supervisor Ron Roberts, Dist. 4 (Lauren Prescott)

NO REPORT

E. San Diego City Council President Todd Gloria (Adrian Granda)

Adrian Granda reported that Smart Meters are being installed this week in downtown. There will be 10,000 installed in Uptown over the coming months. Deco BikeShare installations are also underway, beginning in Downtown.

F. City of San Diego, BID Advocate (Elizabeth Studebaker)

NO REPORT

- G. North Park Planning Committee (NPPC) (Dang Nguyen)
Dang Nguyen reported that there will be a special meeting this month regarding the Community Plan Update. Parks are a main priority for the Community Plan – planning for future park spaces due to current lack of funding. The NPPC has submitted a Letter of Support for the North Park PBID.
- H. BID Council (Angela Landsberg)
Angela Landsberg reported the BID Council is making adjustments due to staff turnover. Next meeting is October 30th.
- I. North Park Maintenance Assessment District (MAD) (Jillian Wolter)
Jillian Wolter reported that the MAD is working to bridge gaps in city services and meet the needs of North Park. Please let NPMS know of services that are not being performed on schedule.
- J. Farmers' Market (Brijet Myers)
Brijet Myers reported that California Agricultural Department has increased Farmers' Market fees in order to hire more inspectors. The October 9th Farmers' Market will host Chef Demos for Farm Fresh Friday in anticipation of Taste of North Park this weekend! Live Demos from Waypoint Public, URBN Coal-fired Pizza and Cardamom Bakery and Café

- IV. **Financial Report** (Roni Kleinhen)
Roni Kleinhen presented the financial report.

PROPOSED MOTION: APPROVE THE ADOPTION OF THE FINANCIAL REPORT
Dang Nguyen / Trent Riley (12/0/0)

- V. **President's Report** (David Gamboa)

PROPOSED MOTION: APPROVE THE RESULTS OF THE 2014 BOARD OF DIRECTORS ELECTION
Matt Gordon / Trent Riley (12/0/0)

- A. Board of Directors – New Member Transition
Lesley Anderson, San Diego Art Institute
Steve Codraro, Generation 3 Development
Rich Geisler, The Indie Law Group
Jason Noble, San Diego CityBeat
Garrick Oliver, OBR Architecture

Thank you to our outgoing Board Members for their years of dedication and hard work!
Jeff Horowitz, Sara Morrison, Amy Paul

- VI. **Executive Director's Report** (Angela Landsberg)

- A. 2014 Orchids and Onions Award
North Park Main Street and Caffè Calabria proudly accepted a Planted Bulb Award for the North Park Parklet. The public space was recognized as a widely successful project with huge potential.
- B. Deco BikeShare
A new Deco BikeShare location at Upas & 30th Street has been added to the approved list without approval. Business owners are concerned about losing more parking spaces on that corner. Jonathan Segal, developer of the North Parker has proposed finding a better location than the busy intersection.
- C. PBID Update
The current course of action is to submit the Draft Management Plan to the City by November 19. Please encourage land owners to support the petition.
- D. Change of Meeting Time
Option to move Board of Directors Meetings to 8:00 AM was resulted in the following motion:

PROPOSED MOTION: Motion to keep Board of Directors Meeting time at 7:30 AM Lea Caughlan / Dang Nguyen (12/1/0)

VII. Standing North Park Committee Reports

- A. Economic Restructuring (Trent Riley)
Trent Riley reported that Small Business Saturday is coming up on Saturday, November 29 – a day to shop small and local businesses.
- B. Design (Jillian Wolter)
Design Committee did not meet in October.
- C. Promotion (Angela Landsberg)
The North Park historical tour will take place on Saturday, November 15, \$10 tickets are available via Brown Paper Tickets.
- D. Organization (Matt Gordon)
Organization Committee is planning a Board Member 101 day to review relevant information, brainstorm the upcoming year, and review Brown Act Training. January Date to be determined. All new board members will receive a Board Member Handbook. There is no November Meeting – next meeting is December 8.

VIII. Ad Hoc Committee Reports

- A. Movie Night (Dani Jimenez)
Thank you to Cox for sponsoring this wonderful event! We look forward to getting more feedback and hope to host more movie nights in the future.
- B. Taste of North Park 2014 (Dani Jimenez)
Taste of North Park is this Saturday! Tickets are almost sold out so be sure to buy yours today. All volunteers have been notified of their duties, all schedules are in place. Contact Dani with last minute questions.
- C. Ray at Night (Dani Jimenez)
Ray at Night is also this Saturday on Ray Street! Join us for live music and artisans from 6 to 10 PM.
- D. Sustainable NPMS / Eco-District (Angela Landsberg)
10 Businesses have signed up to participate as a “Green Business” during Taste of North Park. These businesses will have a special green logo on their location number sign.
- E. Hospitality Committee (Lea Caughlan)
Third Thursdays are still in full effect, and Concierge binders are underway.

IX. Consent Items

*****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING. *****

A. Approval of Minutes

*****PROPOSED MOTION: APPROVE THE MINUTES FROM THE September 10th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET. *****
Dang Nguyen / Lea Caughlan (12/0/1)

X. Announcements

XI. Adjournment

*****PROPOSED MOTION: ADJOURN THE MEETING** at 9:14 AM***
Lea Caughlan / Matt Gordon (13/0/0)

Next meeting is November 12th, 2014