

**North Park Main Street
Board of Directors
September 10th, 2014
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Trent Riley (Secretary), Jeffrey Horvitz (Treasurer), John Pani, Lea Caughlan, Jason Noble, John Stewart McGaughy, Alma Rodriguez, Dang Nguyen, Steve Codraro, Amy Paul, Mike Fish, Mario Sanchez

Board Members Absent

Matt Gordon (Vice President), Sara Morrison

Staff and Guests Present

Angela Landsberg (Executive Director), Roni Kleinhen (Bookkeeper), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator), Jenny Hall, Brijet Myers, Tee Taylor, Bob Kessler, Jason Weisz, Lauren Prescott, Adrian Granda, Elizabeth Studebaker, Rebecca Hays

Call to Order and Self-Introductions

-Called to order at 7:33

I. Public Comment on Items *Not* on the Agenda (3 min. limit per person)

-None

II. Adoption of Agenda

PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA

Amy Paul / Trent Riley (13/0/0)

III. Community Reports (3 min. limit per person)

A. Police Report (Officer Jenny Hall)

Jenny Hall reported that the SDPD has a suspect in custody whom they believe to be the North Park attacker based on tips received and camera footage. Thank you to the community, Crime Stoppers, and the SDPD for the collaborative efforts.

SDPD will be hosting a Prescription Drug Takeback Day on Saturday, September 27th from 10:00 AM to 2:00 PM in multiple locations. Drop off your unused or expired prescription medications to ensure proper disposal. For more information visit <http://www.deadiverstion.usdoj.gov>

B. State Senator Marty Block, Dist. 39 (Chris Ward)

NO REPORT

C. State Assemblywoman Toni Atkins, Dist. 76 (Jason Weisz)

Jason Weisz announced the passage of AB1522 which requires that employers grant employees one hour of sick leave per 30 days of work (at least 3 days per year).

D. County Supervisor Ron Roberts, Dist. 4 (Lauren Prescott)

Lauren Prescott shared information about Supervisor Roberts' plan to build a Gondola from Balboa Park to Downtown. Currently being researched by SANDAG, the gonolas would move 10-15 people every 15 seconds and is more cost effective than an extended trolley service. Coming as soon as 2019!

E. San Diego City Council President Todd Gloria (Adrian Granda)

Adrian Granda reported that the Bikeshare program is in its final stages. Final maps can be found at www.decobikes.com.

- F. City of San Diego, BID Advocate (Elizabeth Studebaker)
Elizabeth Studebaker reported that in the next few weeks, 6 new bicycle corrals will be installed. Also, the Bicycle Advisory Committee is now up and running. More information can be found at www.sandiego.gov.
- G. North Park Planning Committee (NPPC)
Dang Nguyen reported that the NPPC is working to have the speed reduction median chokers on Madison Avenue removed. The Community Plan Update draft will be open for public comment toward the end of the year.
- H. BID Council (Angela Landsberg)
Angela Landsberg reported the BID Council had a staff turnover. Next meeting is September 25th.
- I. North Park Maintenance Assessment District (MAD) (Jillian Wolter)
Jillian Wolter reported that NPMS has been meeting with our new MAD rep Glen Torrio to review our local Maintenance Contract. Please note any services that are being neglected so we can report it.
- J. Farmer's Market (Brijet Myers)
Brijet Myers reported that the North Park market is up 3% from July, and the new City permit has been filed.

IV. Financial Report (Roni Kleinhen)
Roni Kleinhen presented the financial report.

PROPOSED MOTION: APPROVE THE ADOPTION OF THE FINANCIAL REPORT
Dang Nguyen / Amy Paul (13/0/0)

V. President's Report (David Gamboa)

- A. 2015 Elections and Election Committee
No additional Candidates chose to run off the floor. Committee presented the 2014 slate as follows:
Lesley Anderson, San Diego Art Institute
Steve Codraro, Generation 3 Development
Rich Geisler, The Indie Law Group
Jason Noble, San Diego CityBeat
Garrick Oliver, OBR Architecture

PROPOSED MOTION: THE LIST OF CANDIDATE SUBMITTED BY THE NOMINATING COMMITTEE WILL BE ADOPTED FOR THE 2014 NORTH PARK MAIN STREET BOARD OF DIRECTOS ELECTION.
Lea Caughlan / John Pani (13/0/0)

VI. Executive Director's Report (Angela Landsberg)

- A. Taste of North Park
This year's Taste of North Park will be expanded to include a Kick-Off Movie Night on October 3rd which will include a Craft Cocktail Competition and Beer Garden.
- B. Lighting Survey
The Lighting Survey completed on August 5th identified 24 unlit lights out of 593 lights surveyed. Thanks to the efforts of Council President Todd Gloria's office, 20 have already been replaced. A press conference was held on September 5 to inform the community of the increased lighting. Thank you again to all who participated.
- C. PBID Update
Plan will be presented to City Council as an info item next month. Please encourage land owners to support the petition.
- D. UAMP Update
UAMP is moving forward with the University Avenue Mobility Plan. Angled parking conversions are underway to meet demands of community appeals. Once this is complete, UAMP is hoping to pass the

Redefined Concept Design Plan. UAMP is currently seeking TranNet funding to complete the project in one phase rather than multiple. More information to come.

- E. North Park Main Street Computers
Thanks to an extremely generous grant from Supervisor Ron Roberts, NPMS is purchasing new computers with computer consultant Bill Zimmerman.

PROPOSED MOTION: APPROVE COMPUTER CONSULTANT CONTRACT.
John Stewart McGaughy / Jason Noble (13/0/0)

VII. Standing North Park Committee Reports

- A. Economic Restructuring (Trent Riley)
Committee did not meet in August.
- B. Design (Steve Codraro)
Design Committee is launching a Graffiti Reporting Program in the coming months. Committee also discussed approval of this year's San Diego Symphony banners to be hung in North Park for one month.
- C. Promotion (Dave Gamboa)
The North park Historical book, published by Arcadia Books, is now available at local retailers.
- D. Organization (Matt Gordon)
Organization Committee did not meeting this month.

VIII. Ad Hoc Committee Reports

- A. Sustainable NPMS / Eco-District
NO REPORT
- B. Hospitality Committee
New Concierge Binders will be produced this year. Businesses interested in being included must provide materials and payment to have business information included in binders

IX. Consent Items

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING. ****

A. Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE August 13th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET. ****
Amy Paul / Dang Nguyen (9/0/4)

X. Announcements

- A. Rebecca Hays from City of San Diego Environmental Services shared information on the Zero Waste Plan which will require 75% diversion of waste from landfills by 2020 and 100% by 2040. This plan will be presented to City Council in December - Feedback is encouraged! www.recyclingworks.com
- B. Ray at Night 13th Anniversary: Saturday, September 13
- C. Friday, September 19th is Park(ing) Day! Hang out in "parking space parklets" at some of your favorite businesses around town!

XI. Adjournment

****PROPOSED MOTION: ADJOURN THE MEETING** at 9:07 AM**
Trent Riley/ Mike Fish (13/0/0)