

**North Park Main Street
Board of Directors
March 12, 2014
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Jeffrey Horvitz (Treasurer), Patrick Edwards , Mike Fish, Alma Rodriguez, Steve Codraro, John Stewart McGaughy, Jason Noble, Amy Paul

Board Members Absent

Trent Riley (Secretary), Mario Sanchez, Sara Morrison, Dang Nguyen

Staff and Guests Present

Angela Landsberg (Executive Director), Kevin Clark (Assistant Director), Roni Kleinhenn (Bookkeeper), Bob Keiser, Adrian Granda, Jenny Hall, Brijet Myers, Lucky Morrison, Kara Kong, Lea Caughlan, Chris Ward, Ed Cronan

Call to Order and Self-Introductions

-Called to order at 7:31

I. Public Comment on Items *Not on the Agenda* (3 min. limit per person)

- Patrick Edwards took a moment to thank everyone and announced that this would be his last meeting and that he was honored to have worked for North Park for so long.
- Dave Gamboa thanked Patrick for his service on behalf of the Board

II. Adoption of Agenda

PROPOSED MOTION: APPROVE THE ADOPTION OF THE AGENDA

Patrick Edwards/ Matt Gordon (10/0/0)

III. Community Reports (3 min. limit per person)

A. Police Report (Officer Jenny Hall)

Jenny reported that the Mid-City Capitan is moving onto become an Assistant Chief downtown and she will keep us informed about his replacement.

She reported that a homicide occurred in the vicinity of 41st and Orange, no one is in custody

A person that is being called the Red hat bandit struck a smoke shop on El Cajon. The suspect has 8 open cases.

B. State Senator Marty Block, Dist. 39 (Chris Ward)

Chris Ward presented the news from Senator Marty Block's office.

C. State Assemblywoman Toni Atkins, Dist. 78 (Toni Durant)

NO REPORT

D. County Supervisor Ron Roberts, Dist. 4

NO REPORT

E. San Diego City Council President Todd Gloria (Adrian Granda)

Adrian announced that Todd is very happy to be working in the District again. He is excited to work on the budget for FY15 as the City's budget chair. Adrian reported that the Council has been busy passing the SBEP, Food Truck and Medical Marijuana ordinance. He is also excited about the unveiling of SANDAG's bike network unveiling.

F. City of San Diego, BID Advocate (Elizabeth Studebaker)

Liz gave a report on work from the City as the BID advocate. She reported that SBEP has passed. She is working on having the City update all of the BIDs maps as many are severely out of date.

G. North Park Planning Committee (NPPC)

NO REPORT

H. BID Council (Patrick Edwards)

Patrick Edwards reported that the BIDC will hold elections for new officers this month and he will step down as the President.

I. North Park Maintenance Assessment District (MAD) (Kevin Clark)

The MAD met this month and reviewed Maintenance is the area.

J. Farmer's Market (Brijet Myers)

NO REPORT

IV. Financial Report (Roni Kleinhen)

-Roni Kleinhen presented the financial report.

****PROPOSED MOTION: APPROVE THE TREASURERS REPORT.****

Jason Noble/ John Stewart McGaughy (10/0/0)

V. President's Report (David Gamboa)

A. Replacement Board of Director Seat

-David announced that the Organization Committee served as the search committee to find a person to fill the seat left open by Tracy Dowdy. The Organization Committee nominated John Pani owner of waypoint public for the seat. At this time he opened up the floor for self nominations for the seat. No one nominated

****PROPOSED MOTION: COMMITTEE NOMINATES: JOHN PANI, OWNER, WAYPOINT PUBLIC (2011003913) FOR THE OPEN SEAT.****

Patrick Edwards/ John Pani (10/0/0)

****John Pani Joins the meeting****

-John wanted to take a minute to thank everyone and say how excited he is to be a part of the community. He grew up in San Diego and loves this neighborhood.

B. Rock and Roll Marathon

-Kara Kong presented that the Rock and Roll marathon would be coming through the neighborhood again this year on June 1st.

VI. Executive Director's Report (Angela Landsberg)

A. PBID Update

i. CIVITAS contract

-Angela reported that the Civitas advisor contract that was approved to month ago needs to be amended. The new contract is structured so that we will pay Civitas advisors \$35,000 up front and the company would look to recoup \$35,000 after the district is formed in the first year.

****PROPOSED MOTION: APPROVE NORTH PARK MAIN STREET TO ENTER INTO A NEW PROFESSIONAL SERVICES CONTRACT WITH CIVITAS ADVISORS FOR THE PROPOERTY AND BUSINESS IMPROVEMENT DISTRICT CAMPAIGN.****

Patrick Edwards/Jeff Horvitz (11/0/0)

B. Proposed Parking Changes

-Kevin announced that the City's Traffic department had returned with proposed parking changes for the District. NPMS has sent out the notices and staff is working to implement these changes.

VII. Standing North Park Committee Reports

C. Economic Restructuring (Trent Riley)

See *March* Executive Director's report.

D. Design (Steve Codraro)
See March Executive Director's report.

E. Promotion (Dave Gamboa)
See March Executive Director's report.

F. Organization (Matt Gordon)
See March Executive Director's report.

****AMY PAUL LEAVES THE MEETING****

VIII. Ad Hoc Committee Reports

G. Sustainable NPMS/ Eco-District
No Report

I. Hospitality
-Matt Gordon reported the hospitality group hosted a concierge event that went great and they meet the second Tuesday of the month at Urban Solace 10 am.

IX. Consent Items

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING. ****

a. Approval of Minutes

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE February 12th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET. ****
John Stewart McGaughy/ Matt Gordon (9/0/1)

X. Announcements

XI. Adjournment

****PROPOSED MOTION: ADJOURN THE MEETING****
John Stewart McGaughy / Matt Gordon (10/0/0)

Next meeting is April 9th, 2014