

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, November 9, 2017 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street, Suite 2,, San Diego, CA 92104

www.northparkmainstreet.com | npbid@northparkmainstreet.com | 619-294-2501

Like us on Facebook - North Park Main Street

Follow us on Twitter - @npmainstreet

- I. **Call to Order and Self-Introductions** Matt Gordon, President

- II. **Adoption of Agenda** **Action**

- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)

- IV. **Consent Items**
 - a. Approval of Minutes **Action**
 - 1. PROPOSED MOTION:
APPROVAL OF MINUTES FROM THE OCTOBER 12 , 2017 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

 - b. Approval of Financial Reports **Action**
 - 1. Balance Sheet – as of October 31, 2017
 - 2. Profit & Loss – statement through October 31, 2017

- V. **Community Reports:**
 - a. Police Report Jenny Hall
 - b. State Senator Toni Atkins, District 39 Jason Weisz
 - c. Assembly Member Todd Gloria, District 78 Nick Serrano
 - d. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - e. San Diego City Council Member Chris Ward Tyler Renner
 - f. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
 - g. North Park Planning Committee (NPPC) Robert Gettinger
 - h. North Park Maintenance Assessment District (MAD) Jake Romero
 - i. North Park Thursday Market Brijet Myers

- VI. **Presidents Report** **Action/Discussion/Matt Gordon**
 - a. NPMS Board Election
 - 1. Call for nominations off the floor
 - a. PROPOSED MOTION:
APPROVE THE SLATE OF CANDIDATES TO SERVE ON THE NORTH PARK MAIN STREETS BOARD OF DIRECTORS (see attachment 1a)

 - b. NPPBID Update
 - 1. Discussion of implementation efforts to begin in January 2018

- c. November Events
 - 1. Small Business Saturday: Event to be held on Saturday, November 25th 2017, 11:00 am to 5:00 pm. Plans for promotional mural sponsored by American Express. Small Business Saturday Scavenger Hunt November 18-25th.
 - 2. Mistletoe Market: Event to be held on November 30, 2017 from 3:00 am to 9:00 pm behind The Observatory North Park in conjunction with North Park Thursday Market.
- d. Wayfinding Project
 - 1. NPMS evaluating design proposals and options for wayfinding signage

VII. Standing North Park Committee Reports

- a. Design Committee
 - 1. Street Banner Design Lynn Susholtz
 - 2. Standardized A-frame signs
 - 3. PBID: development of priorities list
- b. Promotions Committee David Gamboa
 - 1. Explore North Park update
 - 2. North Park After Dark
 - 3. North Park Day of the Dead Festival
 - 4. Taste of North Park
- c. Business Development Committee Troy Geyer
 - 1. No report

VIII. Executive Director Report

- a. E.D. Report: (See attached) Angela Landsberg

IX. Announcements Information

X. Adjournment: Next Board Meeting: December 14, 2017