

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, June 8, 2017 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street #2, San Diego, CA 92104

www.northparkmainstreet.com | npbid@northparkmainstreet.com | 619-294-2501

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- I. **Call to Order and Self-Introductions** Matt Gordon, President

- II. **Adoption of Agenda** **Action**

- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)

- IV. **Consent Items**
 - a. **Approval of Minutes** **Action**
 - 1. *PROPOSED MOTION: APPROVAL OF MINUTES FROM THE APRIL 13, 2017 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*

 - b. **Approval of Financial Reports** **Action**
 - 1. Balance sheet as of May 31, 2017
 - 2. Profit & Loss – Condensed: May 31, 2017
 - 3. Profit & Loss Statement: May 31, 2017

- V. **René A. Vidales, Chair North Park Planning Committee**
 - a. **Capital Improvement Program (CIP) Prioritization of Projects.** Community Planning Groups are tasked to do outreach in June and July of this year and submit the list of prioritized projects to the Community Planners Committee in August and then to the City in September in order to be included in the 5-year plan. The previous list of prioritized projects is from 2013.

- VI. **Roger Garcia**
 - a. University Avenue Pipeline Replacement Project

- VII. **Community Reports:**
 - a. Police Report Jenny Hall
 - b. State Senator Toni Atkins, District 39 Jason Weisz
 - c. Assembly Member Todd Gloria, District 78 Nick Serrano
 - d. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - e. San Diego City Council Member Chris Ward Chloe Madison
 - f. City of San Diego, Neighborhood Investment Manager Studebaker Elizabeth
 - g. North Park Planning Committee (NPPC)
 - h. North Park Maintenance Assessment District (MAD) Jake Romero
 - i. North Park Thursday Market Brijet Myers

- VIII. **Presidents Report** **Action/Discussion/Matt Gordon**
 - a. PBID
 - 1. Update and review of timeline

 - b. SDCCU Festival of Arts in North Park
 - 1. Review / recap of successes and improvements to be made.

- c. Explore North Park
 - 1. Update on magazine and brochure schedule and release party.
- d. Wayfinding
 - 1. Update and discussion on reappropriation of grant funds for wayfinding app.

IX. Standing North Park Committee Reports

- a. Design Committee
 - 1. Update Lynn Susholtz
- b. Promotions Committee
 - 1. Update David Gamboa
- c. Business Development Committee
 - 1. Update Rich Geisler

X. Executive Director Report

- a. E.D. Report: (See attached) **Information**
 Landsberg Angela

XI. Announcements

XII. Adjournment: Next Board Meeting: July 13, 2017