

**North Park Organization of Businesses, Inc. DBA**  
**NORTH PARK MAIN STREET**  
**Board of Directors Meeting**  
 Thursday, December 8, 2016 | 8:00 a.m. – 9:30 a.m.  
 3925 Ohio Street, San Diego, CA 92104  
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**AGENDA**

- |             |   |                                      |
|-------------|---|--------------------------------------|
| <b>I.</b>   | <b>Call to Order and Self-Introductions</b>   | Matt Gordon, President               |
| <b>II.</b>  | <b>Public Comment on Items <i>Not</i> on the Agenda</b> (3 minute limit per person)                               |                                      |
| <b>III.</b> | <b>Adoption of Agenda</b>   | <b>Action</b>                        |
| <b>IV.</b>  | <b>Consent Items</b>  |                                      |
|             | A. Approval of Minutes  | <b>Action</b>                        |
|             | <i>APPROVE THE MINUTES FROM THE NOVEMBER 10, 2016 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET</i> |                                      |
|             | B. Approval of Financial Report   |                                      |
|             | i. Balance Sheet – November 30, 2016  |                                      |
|             | ii. Profit & Loss Condensed, November 30, 2016  |                                      |
|             | iii. Profit and Loss Statement – November 30, 2016  |                                      |
| <b>V.</b>   | <b>Community Reports</b> (3 minute limit per person)  | <b>Information</b>                   |
|             | i. Police Report  | Jenny Hall                           |
|             | ii. State Senator Marty Block, District 39  | Sarah Fields                         |
|             | iii. State Assemblywoman Toni Atkins, District 78   | Jason Weisz                          |
|             | iv. County Supervisor Ron Roberts, Fourth District  | Nerea Urtasun                        |
|             | v. San Diego City Council Member Todd Gloria  |                                      |
|             | vi. City of San Diego, Neighborhood Investment Manager  | Elizabeth Studebaker                 |
|             | vii. North Park Planning Committee (NPPC)   | Steve Codraro                        |
|             | viii. North Park Maintenance Assessment District (MAD)  | Jake Romero                          |
|             | ix. North Park Thursday Market  | Brijet Myers                         |
| <b>VI.</b>  | <b>Presidents Report</b>  | <b>Action/Discussion/Matt Gordon</b> |
|             | i. Election of Board of Directors   | Matt Gordon                          |
|             | ii. Board meeting and committee attendance  | Matt Gordon                          |
|             | iii. Mini-Park  | Angela Landsberg                     |
|             | a. Review of letter to Mayor  |                                      |
|             | iv. Small Business Saturday   | Angela Landsberg                     |
|             | a. Post event report  |                                      |
|             | v. PBID   | Angela Landsberg                     |
|             | a. Update   |                                      |
|             | vi. SDCCU North Park Festival of the Arts   | Angela Landsberg                     |
|             | a. Approval of 2017 Festival footprint  |                                      |
| <b>VII.</b> | <b>Standing North Park Committee Reports</b>  |                                      |
|             | i. Design Committee   | Lynn Susholtz                        |
|             | a. Mural Project: Mural for Good, Jonathan Hanwit   |                                      |

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|---|---|
| <ul style="list-style-type: none"> <li>ii. Promotions Committee           <ul style="list-style-type: none"> <li>a. Board responsibilities for Festival</li> <li>b. Thursday Market NPMS booth sign-up sheet</li> </ul> </li> <li>iii. Business Development Committee           <ul style="list-style-type: none"> <li>a. Newsletter</li> </ul> </li> </ul> | <p>David Gamboa</p> <p>Rich Geisler</p> |
| <p>VIII. <b>Executive Director Report</b></p> <ul style="list-style-type: none"> <li>a. E.D. Report: (See attached)</li> </ul>  | <p>Information<br/>Angela Landsberg</p> |
| <p>IX. <b>Announcements</b></p>   |   |
| <p>X. <b>Adjournment</b></p>  |   |

**Next Board Meeting:  
January 12, 2017**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.