

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting  
Thursday, October 13, 2016 | 8:00 a.m. – 9:30 a.m.  
3925 Ohio Street, San Diego, CA 92104  
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**AGENDA**

- |  |                        |
|--|------------------------|
| <b>I. Call to Order and Self-Introductions</b>   | Matt Gordon, President |
| <b>II. Public Comment on Items <i>Not</i> on the Agenda</b> (3 minute limit per person)  |                        |
| <b>III. Adoption of Agenda</b>   | <b>Action</b>          |
| <b>IV. Consent Items</b>   |                        |
| <u>APPROVE RENEWAL OF EXECUTIVE DIRECTOR'S CONTRACT</u>  |                        |
| <b>A. Approval of Minutes</b>  |                        |
| <i>APPROVE THE MINUTES FROM THE AUGUST 11<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET</i>   |                        |
| <b>B. Approval of Financial Report</b>   |                        |
| i. Balance Sheet - September 30, 2016  |                        |
| ii. Profit & Loss Condensed, 1 <sup>st</sup> quarter FY'17   |                        |
| iii. Profit and Loss Statement – 1 <sup>st</sup> quarter 2016  |                        |
| <b>V. Community Reports</b> (3 minute limit per person)  | <b>Information</b>     |
| i. Police Report   | Jenny Hall             |
| ii. State Senator Marty Block, District 39   | Sarah Fields           |
| iii. State Assemblywoman Toni Atkins, District 78  | Jason Weisz            |
| iv. County Supervisor Ron Roberts, Fourth District   | Nerea Urtasun          |
| v. San Diego City Council Member Todd Gloria   | Adrian Granda          |
| vi. City of San Diego, Neighborhood Investment Manager   | Elizabeth Studebaker   |
| vii. North Park Planning Committee (NPPC)  | Steve Codraro          |
| viii. North Park Maintenance Assessment District (MAD)   | Angela Landsberg       |
| ix. North Park Thursday Market   | Brijet Myers           |
| <b>VI. Guest Presentation: Alejandra Zaragoza</b>  | <b>Information</b>     |
| a. University Avenue Pipeline Project  |                        |
| <b>VII. Presidents Report</b>  | Matt Gordon            |
| i. Approve list of requests associated with improvement to amenities in North Park Mini-Park   | <b>Motion</b>          |
| ii. 2016 Board of Directors Elections  | Jillian Wolter         |
| a. Call for Nominations to Run off the Floor   |                        |
| b. Nominating Committee – Presentation and Adoption of Slate (all eligible applicants)   |                        |
| <i>PROPOSED MOTION: THE LIST OF CANDIDATES SUBMITTED BY THE NOMINATING COMMITTEE WILL BE ADOPTED FOR THE 2015 NORTH PARK MAIN STREET BOARD OF DIRECTORS ELECTION</i> |                        |
| • Rich Geisler   |                        |
| • Steve Codraro  |                        |
| • Jason Noble  |                        |
| • Garrick Oliver   |                        |
| • Troy Geyer   |                        |

**VIII. Standing North Park Committee Reports**

- i. Design Committee
  - a. Update on Mural Project: Mural for Good, Jonathan Hanwit
  
- ii. Promotions Committee
  - i. Update
  - ii. Concierge event
  - iii. Taste of North Park
  - iv. Ciclosdias
  
- iii. Business Development Committee
  - a. Kelly Etter, Business Management Services

David Gamboa

**IX. Executive Director Report**

- a. E.D. Report: (See attached)

**Information**  
Angela Landsberg

**X. Announcements**

**XI. Adjournment**

**Next Board Meeting:  
November 10, 2016**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.