

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, April 13, 2016 | 7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
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AGENDA

- | | |
|--|--------------------------|
| I. Call to Order and Self-Introductions | Matt Gordon, President |
| II. Public Comment on Items <i>Not</i> on the Agenda (3 minute limit per person) | |
| III. Adoption of Agenda | |
| Action | |
| IV. Consent Items | |
| <u>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING</u> | |
| A. Approval of Minutes | Page M1-M4 |
| <i>APPROVE THE MINUTES FROM THE March 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET</i> | |
| B. Approval of Financial Report | |
| i. Balance Sheet as of 3/31/2016 | Page F1-F2 |
| ii. Profit and Loss Statement March 2016 | Page F3-F6 |
| <i>APPROVE THE FINANCIAL REPORT</i> | |
| C. Approval of Contracts | |
| i. A7D Creative Group – Explore North Park Social Media Contract | Page C1 |
| <i>APPROVE CONTRACT</i> | |
| V. Community Reports (3 minute limit per person) | Information |
| A. Police Report | Jenny Hall |
| B. State Senator Marty Block, District 39 | Sarah Fields |
| C. State Assemblywoman Toni Atkins, District 78 | Jason Weisz |
| D. County Supervisor Ron Roberts, Fourth District | Nerea Urtasun |
| E. San Diego City Council Member Todd Gloria | Adrian Granda |
| F. City of San Diego, Neighborhood Investment Manager | Elizabeth Studebaker |
| G. North Park Planning Committee (NPPC) | Steve Codraro |
| H. North Park Maintenance Assessment District (MAD) | Jillian Wolter |
| I. North Park Thursday Market | Brijet Myers |
| VI. New Business | Discussion/Action |
| A. Presentation: 30 th Street Pipeline Replacement Project | City of San Diego Staff |
| B. Board Vacancies | |
| i. Currently 1 board seat + Vice Presidency is unfilled | |
| ii. Review Bylaw specifications about filling vacancies | |
| VII. Standing North Park Committee Reports | Discussion/Action |
| A. Design Committee | Angela Landsberg |
| i. Wayfinding Signage Project | |
| ii. Cultural Assets Map | |

- B. Promotions Committee
 - i. Explore North Park Magazine – Spring Arts Edition
 - ii. Festival of Arts 2016

David Gamboa

- C. Business Development Committee
 - i. New Business Welcome Packet

Jillian Wolter

VIII. Executive and Assistant Directors' Reports

Information/ Action

- A. Recap of Executive Directors' Report
 - i. North Park Main Street Program Updates

Angela Landsberg +
Jillian Wolter

- B. EDTS Grant
 - i. FY17 Scores and Funding Allocations

- C. Red Sidewalk Project Updates
 - i. Project Updates

- D. Benches
 - i. Discussion / Action

IX. Announcements

X. Adjournment

NO MAY MEETING

**Next Board Meeting:
June 8, 2016**

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.