

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, November 18, 2015 | 7:30 a.m. – 9:00 a.m.

3076 University Avenue, San Diego, CA 92104

www.northparkmainstreet.com

npbid@northparkmainstreet.com

619-294-2501

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AGENDA

- I. **Call to Order and Self-Introductions** David Gamboa, President
- II. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M4
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING
- A. Approval of Minutes
PROPOSED MOTION: *APPROVE THE MINUTES FROM THE October 14th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
- B. Contract Approval
1. A7D Contract: For Banner Printing and Graphic Design
2. CityBeat Contract: Advertising Package for Spirits Event
- V. **Financial Report** **Action**
Page F1-F2
Page F3-F4
A. Balance Sheet as of 10/31/2015
B. Financial Statement – October 2015
C. Approval of Financial Report
PROPOSED MOTION: *APPROVE THE FINANCIAL REPORT*
- VI. **Community Reports** (3 minute limit per person) **Information**
A. Police Report Jenny Hall
B. State Senator Marty Block, District 39 Sarah Fields
C. State Assemblywoman Toni Atkins, District 78 Jason Weisz
D. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
E. San Diego City Council Member Todd Gloria Adrian Granda
F. City of San Diego, BID Advocate Elizabeth Studebaker
G. North Park Planning Committee (NPPC) Steve Codraro
H. North Park Maintenance Assessment District (MAD) Jillian Wolter
I. North Park Farmers' Market Brijet Myers
- VII. **New Business** **Discussion/ Action**
David Gamboa
A. Nominations and Election of 2016 Executive Committee
Proposed Slate: President: Matt Gordon, Vice President: Mike Fish,
Secretary: Steve Codraro, Treasurer: Rich Geisler
i. Call for Nominations off the Floor
PROPOSED MOTION: *APPROVE THE SLATE OF CANDIDATES TO SERVE IN EXECUTIVE BOARD POSITIONS FOR 2016*
- B. Presentation: Toyland Parade VictoriaHouse Corporation
PROPOSED MOTION: *APPROVE REQUEST TO PROVIDE LETTER OF SUPPORT FOR 2015 TOYLAND PARADE*

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| <p>VIII. Standing North Park Committee Reports</p> <p>A. Design Committee</p> <ul style="list-style-type: none"> i. Greening Project ii. Winter Banners iii. Public Right-of-Way (PROW) Program <p>B. Organization Committee</p> <ul style="list-style-type: none"> i. No November Meeting ii. December Meeting will focus on assigning Committee Chairs and placing Board Members on committees <p>C. Promotions Committee</p> <ul style="list-style-type: none"> i. Small Business Saturday – November 28 <ul style="list-style-type: none"> i. Festivities begin at 11 AM ii. \$1 Parking all day in North Park Garage (10-6) ii. Spirits + Shop Event – December 12 <p>D. Business Development Committee</p> <ul style="list-style-type: none"> i. Upcoming Project: Angled Parking Petitions ii. Business Mixer at Caffe Calabria – Wednesday, November 18 | <p>Discussion/Action
Angela Landsberg</p> <p>Matt Gordon</p> <p>David Gamboa</p> <p>Jillian Wolter</p> |
| <p>IX. Executive and Assistant Directors' Reports</p> <p>A. Recap of Executive Director's Report</p> <ul style="list-style-type: none"> i. North Park Main Street Program Updates <ul style="list-style-type: none"> i. Explore North Park Campaign ii. Bike Racks <p>B. Community Plan Update</p> <ul style="list-style-type: none"> i. Discussion / Approval, pending receipt of draft from Planning Department <p>C. Farmers' Market Relocation</p> <p style="padding-left: 40px;">PROPOSED MOTION: <i>TO RELOCATE NORTH PARK FARMERS' MARKET FROM HERMAN AVENUE TO NORTH PARK WAY</i></p> | <p>Information/ Action
Angela Landsberg</p> |
| <p>X. Announcements</p> | |
| <p>XI. Adjournment</p> | |

NO DECEMBER MEETING
Next Board Meeting:
January 13, 2015

Opportunity for public comments:

- 1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.