

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, October 14, 2015 | 7:30 a.m. – 9:00 a.m.

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AGENDA

- I. **Call to Order and Self-Introductions** David Gamboa, President
- II. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M4
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING
- A. Approval of Minutes
PROPOSED MOTION: *APPROVE THE MINUTES FROM THE September 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
- V. **2015 Board of Director Elections**
- A. 2015 – 2017 Election Results Angela Landsberg
- B. Thank you to our outgoing board members!
PROPOSED MOTION: *APPROVE 2015 ELECTION RESULTS*
- VI. **Community Reports** (3 minute limit per person) **Information**
- A. Police Report Jenny Hall
- B. State Senator Marty Block, District 39 Sarah Fields
- C. State Assemblywoman Toni Atkins, District 78 Jason Weisz
- D. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
- E. San Diego City Council Member Todd Gloria Adrian Granda
- F. City of San Diego, BID Advocate Elizabeth Studebaker
- G. North Park Planning Committee (NPPC) Steve Codraro
- H. North Park Maintenance Assessment District (MAD) Jillian Wolter
- I. North Park Farmers' Market Brijet Myers
- VII. **New Business** **Discussion/ Action**
Presentation: Red Sidewalk Project City of San Diego
- VIII. **Standing North Park Committee Reports** **Discussion/Action**
- A. Design Committee Steve Codraro
- i. University and Wabash Gateway Cleanup Project
- ii. Reminder of Time Change – Design Committee now meets at 9:00 AM on the first Tuesday of the month
- B. Organization Committee Matt Gordon
- i. No October Meeting
- C. Promotions Committee Jillian Wolter
- i. Taste of North Park – SOLD OUT
- ii. Small Business Saturday – November 28
- iii. Holiday Spirits Event Collaboration with San Diego Distillers' Guild

- D. Business Development Committee
 - i. Business Mixer at Caffe Calabria – Wednesday, November 18
 - ii. Wayfinding / Parking Signage Progress Update

Angela Landsberg

IX. Executive and Assistant Directors' Reports

Information/ Action

- A. Action Item: Community Plan Update Zoning Element Recommendations
PROPOSED MOTION: *APPROVE RECOMMENDATION LETTER TO BE SUBMITTED TO CITY COUNCIL FOR FORMAL REVIEW AS PART OF COMMUNITY PLAN UPDATE PROCESS*
Angela Landsberg
- B. November BOD Meeting Time
 - i. Pushed back one week to November 18 to observe Veteran's Day
- C. Recap of Executive Director's Report
 - i. North Park Main Street Program Updates
 - i. Explore North Park Campaign

X. Announcements

XI. Adjournment

**Next Board Meeting: DATE CHANGE TO NOVEMBER 18, 2015*
Regular date would have fallen on Veterans' Day**

Opportunity for public comments:

- 1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.