

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, April 8th, 2015, 7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
www.northparkmainstreet.com
npbid@northparkmainstreet.com
619-294-2501

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AGENDA

- I. **Call to Order and Self-Introductions** David Gamboa, President
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M4
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.
- A. Approval of Minutes
PROPOSED MOTION: APPROVE THE MINUTES FROM THE March 11th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
- V. **Financial Report** **Action**
- A. Balance Sheet as of 3/31/2015 Page F1-F2
B. Financial Statement Summary Page F3-F4
C. Financial Statement – March 2015 Page F5-F8
D. Approval of Financial Report
PROPOSED MOTION: APPROVE THE FINANCIAL REPORT
- VI. **Community Reports** (3 min. limit per person) **Information**
- A. Police Report Jenny Hall
B. State Senator Marty Block, Dist. 39 Hilary Nemchick
C. State Assemblywoman Toni Atkins, Dist. 78 Jason Weisz
D. County Supervisor Ron Roberts, Dist. 4 Lauren Prescott
E. San Diego City Council President Todd Gloria Adrian Granda
F. City of San Diego, BID Advocate Elizabeth Studebaker
G. North Park Planning Committee (NPPC) Steve Codraro
H. BID Council Angela Landsberg
I. North Park Maintenance Assessment District (MAD) Jillian Wolter
J. Farmers' Market Catt White
K. Ray at Night Brian Beevers
L. Hospitality Committee Lea Caughlan
- VII. **President's Report** **Discussion/ Action**
- A. Presentation: Rock n' Roll Marathon Kara Kong
- B. Presentation: Circulate San Diego Vision Zero Initiative Kathleen Ferrier
PROPOSED MOTION: PROVIDE A LETTER OF SUPPORT FOR CIRCULATE SAN DIEGO'S VISION ZERO INITIATIVE
- C. Vacant Buildings
i. Ramona Theater – 3020 University Ave

- D. New Businesses / Expansions
 - i. Red Brontosaurus Records – North Park Way
 - ii. Mimi + Red – EXPANSION
 - iii. Hello Birdie Nail + Lash Lab – University Ave

VIII. Standing North Park Committee Reports	Discussion/Action
A. Economic Restructuring <ul style="list-style-type: none"> i. Committee Name Change PROPOSED MOTION: <i>TO CHANGE NAME OF ECONOMIC RESTRUCTURING COMMITTEE TO BUSINESS DEVELOPMENT COMMITTEE</i> 	Trent Riley
B. Design <ul style="list-style-type: none"> i. Projects: Cultural Assets Map 	John Stewart McGaughy
C. Promotion <ul style="list-style-type: none"> i. Projects: 2015 Festival of Arts – Saturday, May 16 <ul style="list-style-type: none"> i. North Park Main Street Booth Sign-Up ii. Ticket Sales 	Dani Jimenez
D. Organization <ul style="list-style-type: none"> i. No Report – April Meeting still to come 	Matt Gordon
IX. Executive Director’s Report	Information/ Action
A. Explore North Park Campaign Update <ul style="list-style-type: none"> i. Banners ii. Explore North Park Magazine ads 	Angela Landsberg
B. UAMP Update	
C. Spring Clean-up: Saturday, April 18 from 8AM to 11AM	
D. Recap of Executive Director’s Report <ul style="list-style-type: none"> i. North Park Main Street Program Updates 	Page E1-E2
X. Announcements	Information
XI. Adjournment	

NO MAY BOARD MEETING
 Next Board Meeting: JUNE 10th, 2015

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.