

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, March 11th, 2015, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

www.northparkmainstreet.com

npbid@northparkmainstreet.com

619-294-2501

Like us on Facebook - North Park Main Street

Follow us on Twitter - @npmainstreet

AGENDA

- I. **Call to Order and Self-Introductions** David Gamboa, President
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M4
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.
- A. Approval of Minutes
PROPOSED MOTION: APPROVE THE MINUTES FROM THE February 11th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.
- V. **Financial Report** **Action**
- A. Balance Sheet as of 2/28/2015 Page F1-F2
B. Financial Statement Summary Page F3-F4
C. Financial Statement – February 2015 Page F5-F8
D. Approval of Financial Report
PROPOSED MOTION: APPROVE THE FINANCIAL REPORT
- VI. **Community Reports** (3 min. limit per person) **Information**
- A. Police Report Jenny Hall
B. State Senator Marty Block, Dist. 39 Hilary Nemchik
C. State Assemblywoman Toni Atkins, Dist. 78 Jason Weisz
D. County Supervisor Ron Roberts, Dist. 4 Lauren Prescott
E. San Diego City Council President Todd Gloria Adrian Granda
F. City of San Diego, BID Advocate Elizabeth Studebaker
G. North Park Planning Committee (NPPC) Steve Codraro
H. BID Council Angela Landsberg
I. North Park Maintenance Assessment District (MAD) Jillian Wolter
J. Farmer's Market Catt White
K. Ray at Night Brian Beevers
L. Hospitality Committee Lea Caughlan
- VII. **President's Report** **Discussion/ Action**
- A. Presentation: Climate Action Campaign Brian Elliott & Nicole Capritz
- B. BID Contract Amendment
PROPOSED MOTION: APPROVE THE BID CONTRACT AS AMENDED
- C. Vacant Buildings
i. Ramona Theater – 3020 University Ave
ii. Vacant Lot - North Park Way & Ray Street

- D. New North Park Businesses
 - i. The Good Life Eatery – 30th Street
 - ii. Dark Horse Coffee – 30th & North Park Way
 - iii. Salvage Salon – Ray Street

VIII. Standing North Park Committee Reports

- A. Economic Restructuring
 - i. Projects: Parking Structure
GIS Mapping Project with Evari GIS Consulting
- B. Design
 - i. Projects: Banner Program
- C. Promotion
 - i. Projects: 2015 Festival of Arts – Saturday, May 16
- D. Organization
 - i. Projects: Bylaw Update

Discussion/Action

Trent Riley

John Stewart McGaughy

Dani Jimenez

Matt Gordon

IX. Executive Director’s Report

- A. Recap of Executive Director’s Report
 - i. North Park Main Street Program Updates
- B. PBID Update
- C. Presentation: Explore North Park Campaign

Information/ Action

Page E1-E2

X. Announcements

Information

XI. Adjournment

Next Board Meeting: April 8th, 2015

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.