

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, February 11th, 2015, 7:30 a.m. – 9:00 a.m.
3076 University Ave., San Diego, CA 92104
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AGENDA

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|------|---|-----------------------------|
| I. | Call to Order and Self-Introductions | David Gamboa, President |
| II. | Public Comment on Items <i>Not</i> on the Agenda (3 min. limit per person) | |
| III. | Adoption of Agenda | |
| IV. | Consent Items
<i>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.</i> | Action
Page M1-M4 |
| | A. Approval of Minutes
<i>PROPOSED MOTION: APPROVE THE MINUTES FROM THE January 14th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.</i> | |
| V. | Community Reports (3 min. limit per person) | Information |
| | A. Police Report | Jenny Hall |
| | B. State Senator Marty Block, Dist. 39 | Hilary Nemchik |
| | C. State Assemblywoman Toni Atkins, Dist. 78 | Jason Weisz |
| | D. County Supervisor Ron Roberts, Dist. 4 | Lauren Prescott |
| | E. San Diego City Council President Todd Gloria | Adrian Granda |
| | F. City of San Diego, BID Advocate | Elizabeth Studebaker |
| | G. North Park Planning Committee (NPPC) | Dang Nguyen |
| | H. BID Council | Angela Landsberg |
| | I. North Park Maintenance Assessment District (MAD) | Jillian Wolter |
| | J. Farmer's Market | Brijet Myers |
| | K. Ray at Night | Brian Beevers |
| | L. Hospitality Committee | Lea Caughlan |
| VI. | Financial Report | Action |
| | A. Balance Sheet as of 1/31/2015 | Page F1-F2 |
| | B. Financial Statement – January 2015 | Page F3-F6 |
| | C. Financial Statement Summary | Page F7-F8 |
| | D. Profit and Loss Statements | |
| | i. Taste of North Park 2014 | Page F9 |
| | ii. World Cup 2014 | Page F10 |
| | E. Approval of Financial Report
<i>PROPOSED MOTION: APPROVE THE FINANCIAL REPORT</i> | |
| VII. | President's Report | Discussion/ Action |
| | A. New Business Presentation: 1appWorks | Paul Love, CEO |
| | B. Presentation: San Diego Police Department, My BAC Program | SD Police Department |

- C. Proposed Bylaw Change Page B1-B2
PROPOSED MOTION: APPROVE THE FOLLOWING CHANGE TO THE BYLAWS OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET (Requires 80% supermajority)

- D. Small Business Enhancement Program (SBEP) Contract
PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO A CONTACT WITH THE CITY OF SAN DIEGO FOR THE SMALL BUSINESS ENHANCEMENT PROGRAM FOR THE FY'16 FISCAL YEAR.

- D. BID Contact
PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES PRESIDENT TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS.

- E. BID Council Delegates
PROPOSED MOTION: APPROVE THE NORTH PARK MAIN STREET BID COUNCIL DELEGATE FOR 2015 TO BE ANGELA LANDSBERG AS PRIMARY AND DAVID GAMBOA AS ALTERNATE.

- F. Vacant Buildings
 - i. Ramona Theater – 3020 University Ave
 - ii. Pawn Shop - Lincoln & 30th
 - iii. Vacant Lot - North Park Way & Ray Street

- G. New North Park Businesses
 - i. Rip Current – 30th & Polk
 - ii. North Park Brewing – University & Ohio
 - iii. Dark Horse Coffee – 30th & North Park Way
 - iv. Salvage Salon – Ray Street

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| VIII. Standing North Park Committee Reports | Discussion/Action |
| <ul style="list-style-type: none"> A. Economic Restructuring <ul style="list-style-type: none"> i. Projects: Website Redesign
GIS Mapping Project with Evari GIS Consulting
 B. Design <ul style="list-style-type: none"> i. Projects: Mural Wall identification
 C. Promotion <ul style="list-style-type: none"> i. Projects: 2015 Festival of Arts – Saturday, May 16
 D. Organization <ul style="list-style-type: none"> i. Projects: Committee Structure development | <p>Trent Riley</p> <p>Steve Codraro</p> <p>Dani Jimenez</p> <p>Matt Gordon</p> |
| IX. Executive Director's Report | Information/ Action |
| <ul style="list-style-type: none"> A. Recap of Executive Director's Report <ul style="list-style-type: none"> i. North Park Main Street Program Updates
 B. PBID Update
 C. Economic Development & Tourism Support (EDTS) Grant FY'16 Application Page G1
 <i>PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR CITY OF SAN DIEGO ECONOMIC DEVELOPMENT AND TOURISM SUPPORT FY'16 FUNDING.</i>
 D. County of San Diego Community Enhancement Funding FY'16 Application
 <i>PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR COUNTY OF SAN DIEGO COMMUNITY ENHANCEMENT FUNDING FOR FY'16.</i> | <p>Page E1-E2</p> |

X. Announcements

Information

XI. Adjournment

Next Board Meeting: March 11th, 2015

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.