

BUSINESS DEVELOPMENT COMMITTEE MEETING

AGENDA

North Park Main Street

Tuesday, March 13, 2018 at 11:00 AM

**North Park Main Street Office | 3939 Iowa Street, #2
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of agenda and January meeting minutes**
- 3. Public comment on items not on the agenda (3 minute limit per person)**
- 4. Presentation: Rosalinda Delgado, Lead Business Development Officer, Accion**
 - a. Overview of alternative financing opportunities for North Park Businesses via Accion
- 5. Business Outreach and Engagement**
 - a. Ambassador program
 - b. Business and property owner engagement
 - c. Welcome program for new businesses
- 6. Announcements**
- 7. Adjournment**

Next Meeting:

April 10, 2018 at 11:00 AM