

BUSINESS DEVELOPMENT COMMITTEE MEETING

AGENDA

North Park Main Street

Tuesday, November 14, 2017 at 11:00 AM

**North Park Main Street Office | 3939 Iowa Street, #2
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of Agenda and September meeting minutes**
- 3. Public Comment on Items Not on the Agenda (3 minute limit per person)**
- 4. Small Business Saturday**
 - a. Review of November 25, 2017 event and to do's for committee members
 - b. Scavenger Hunt Card locations: City Tacos, Tostadas, Verbatim Books, Stubborn Goat Bike and Ski Shop, Simply Local
 - c. Business Participation: Pigment, Replay Toys, Overload
- 5. Reporting of BID Performance Metrics (see attachment 1 A)**
 - a. Ideas on how to obtain and calculate metrics required by the City
 - b. Committee role in obtaining metrics
- 6. Mistletoe Market Holiday Event**
 - a. Review of event to be held on November 30, 2017 from 3:00 to 9:00 pm
- 7. Announcements**
- 8. Adjournment**

Next Meeting:

December 12, 2017 at 11:00 AM